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DEPARTMENT OF TOURISM, GOVERNMENT OF WEST BENGAL

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@tourismwb



@TourismBengal



@wbtourism



@wbtourism5460



MICE TOURISM IN WEST BENGAL

Under the guidance and initiative of

Mamata Banerjee

Hon'ble Chief Minister, West Bengal

DEPARTMENT OF TOURISM, GOVERNMENT OF WEST BENGAL



WEST BENGAL

Hub of MICE Tourism in East India

West Bengal is the hub for business and trading for India's East Zone.

West Bengal provides plethora of choices to host MICE events ranging from metropolitan city to beaches to mountains.

Presence of world-class MICE Infrastructure with facilities dedicated for meetings, conferences, expos and exhibitions.

MICE centers in West Bengal have already hosted national and international events and are gearing up for bigger events in the future.





MICE DESTINATIONS IN WEST BENGAL



KOLKATA

Capital of West Bengal and the largest city in East India. Houses 3 of the best MICE centers in the state. The city is a treasure trove for visitors with something for everyone.

More than 150+ star category hotels



DIGHA

Digha provides an opportunity to hold meetings with a beach backdrop at the Dighashree Bangla International Convention Centre.

More than 5+ star category hotels



SILIGURI

On the outskirts of Siliguri in the foothills of Himalayas, convention hall within a tea resort is ideal for meetings in peaceful and serene environment.

More than 40+ star category hotels



KOLKATA
Major hub of MICE Tourism in the State



Easy connectivity to
Netaji Subhash Chandra Bose International Airport

Easy access to
Howrah Railway Station & Sealdah Railway Station

Network of Highways
Kolkata is well connected through its
wide network of National and State Highways.



EM Bypass connects vertically, the eastern
edge of city with the International Airport.

AJC Bose Road, the major spine of the city,
cuts through the central part of the city,
connecting all the major locations in
Kolkata from North to South.

MAJOR CONVENTION CENTERS IN SOUTH BENGAL



Biswa Bangla Convention Centre, HIDCO



Biswa Bangla Mela Prangan, WBIDC



Dighashree International Convention Centre, DSDA



Dhono Dhanyo Auditorium, HIDCO



BISWA BANGLA MELA PRANGAN



Biswa Bangla Mela Prangan is a state-of-the-art exhibitions and events complex with world class infrastructure and facilities. This venue is owned, operated and managed by the West Bengal Trade Promotion Organization (WBTPO), a trade promotion agency of Government of West Bengal.

For more visit: www.biswabanglamelapranan.com



BISWA BANGLA MELA PRANGAN LAYOUT

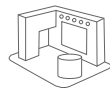


320,000 sq.ft.
Multilevel Car Parking Block

1100 Cars
Designated Parking Space

800 Two-wheelers
Designated Parking Space

70 VIP Cars
Parking Space in Open Ground



107,369 sq.ft.
Open-air Space
for Events

Provisions to
Integrate with High-end
Building Management
System



01
Police Control Center

02
Police Booths for Vigilance

01
Booth Reserved for
the Fireman



01
Electric Substation with
DG Power Backup

01
Central Chiller Plant
for the Air Conditioning
System



06
Stand-alone
Public Toilet Complexes
in the Campus
over and above
Toilets in each Facility Blocks

AMENITIES IN BISWA BANGLA MELA PRANGAN

Floor: Ground Floor
No. of Air-conditioned Pavilion Hall: 02
Area: 97,700 sq.ft. each
Capacity: Approx. 9,000 people and 700 stalls

Hall Infrastructure:
VIP room
Small meeting room
Workstations
Storerooms
Toilets
Press (Media) Room (1)
Breakaway Room (2)

PAVILION HALL

Floor: First Floor
Facilities present:
Dedicated for Administrative spaces,
Conference Halls, Press & Media rooms
Breakaway Rooms, V.I.P. suites and other office facilities.
Area: Approx. 32,000 sq.ft. each

Events Hosted:
Exhibitions | Seminars | Business meets
Conferences | Product Launch | Cultural Performances
Art Shows | Networking Sessions and many more
*For more log on to: www.biswabanglamelaprangan.com

BUSINESS CENTRE



Floor: Ground Floor
Area: 97,700 sq.ft. each
Stall facility with seated Plaza:
12 no. permanent stalls
Capacity: Max. seating 96 people
and can accommodate 5 chefs.

Events Hosted:
Food festivals
Themed events
Corporate lunch
Set-up food counters.

FOOD COURT

Biswa Bangla Tower:
4,800 sq.ft. of underground space below the iconic clock tower that is 60m in height, at the top of which is perched an LED mesh sphere, that acts as a screen for public display.

Public Plaza:
Acts as an assembly point with musical fountain, 3D projection system over tensile fabric façade of the Exhibition Halls.

4 Kiosks at the South End:
Dedicated to be outsourced to brands for promotional outlets, stores, counters or snack joints.

OTHER INFRASTRUCTURE

RENT

For exhibitions / conferences – ₹ 10 lakh / event day | For social and cultural events – ₹ 15 lakh / event day
For setup / dismantling days of all events – ₹ 8 lakh / day



ITC ROYAL BENGAL



ITC SONAR



JW MARRIOTT



HYATT REGENCY

MAJOR HOTELS IN THE VICINITY

Hotel Category	Total Rooms	MICE Infrastructure
5 star	Approx. 1200+	Meeting rooms and boardrooms: 11 Ballrooms, Banquets and Exhibition spaces: 28
3 Star	Approx. 100+	Banquets: 4

NEARBY TOURISTS' ATTRACTIONS



Victoria Memorial

The Victoria Memorial Hall is one of the most iconic landmarks of the city of Kolkata, located in the heart of the city. It showcases the British architecture and planning and resonates its influence

on the city's architecture. The Hall was constructed in memory of the deceased Queen Victoria by Viceroy Lord Curzon and dedicated to art history. Home to 28,934 artefacts and 3900 paintings, the hall is also surrounded by 21 gardens.



The Indian Museum

Indian Museum is the ninth-oldest museum in the world and the largest museum in India. It features a wide range of exhibits that showcase the country's rich history and cultural heritage. Some of the highlights

of the museum include the Egyptian mummy, the Buddhist stupa, and the Indian Gallery, which displays a wide range of ancient artefacts and sculptures.



Science City

Science City is a modern-day museum comprising of larger-than-life size models providing an immersive experience to the visitors. The Dynamotion Hall comprises of interactive exhibits

allowing visitors to create music, maneuver floating balls and peep into a well of infinite deep among many other activities. The Science City also comprises of 3D Space rides, exhibitions on our planet earth, a science exploration hall, maritime center, and a fun filled cable car ride along the peripherals of the museum.



M. P. Birla Planetarium

The M. P. Birla Planetarium in Kolkata, West Bengal, India, is an iconic structure whose architecture is based on the famous Buddhist Stupa of Sanchi. Since 1993,

M. P. Birla Planetarium has been brought under the aegis of an institute involved in research and academic activities in astronomy and astro physics.



Howrah Bridge

Howrah Bridge is a balanced cantilever bridge over the Hooghly River in West Bengal. It is the sixth longest bridge of its type and is an iconic landmark of Kolkata and West Bengal. It

took around 8 years to complete the bridge and 26,500 tons of steel including 18,200 tons of high tensile quality.



Eden Gardens

The Eden Gardens is one of the most celebrated cricket ground in the world. Established in 1864, it is the oldest and second-largest cricket stadium in India and third largest in the

world. The stadium currently has a capacity of 68,000.

NEARBY TOURISTS' ATTRACTIONS



Shobhabazar Rajbari

Shobhabazar Rajbari Kolkata which is also known as Baag ola Bari (House with the lions), is one of the symbols that reflect the grandeur of the aristocracy days of Kolkata. This palace is one of the oldest standing royal houses of Kolkata.



Shaheed Minar

The 48-meter-high Shaheed Minar established in the year 1848 was named Ochtorlony Monument to honor Sir David Ochtorlony who served in the Nepal War (1814 – 1816). The Monument received its new name 'Shahid Minar', which means "Martyr's Tower" to honour the sacrifice of Indian freedom fighters. The architecture of Shaheed Minar shows a brilliant blend of Egyptian, Syrian, and Turkish style of designing.



Kolkata Town Hall

It is a fine structure built in the Doric style of architecture with steps leading to a grand portico in front. The carriage entrance is at the back under a lofty covered portico. The building is two storied and was originally used for public meetings, receptions, balls, and concerts that generally took place on the upper floor, which is boarded with teak with a thirty feet high ceiling.



Race Course

The Kolkata Race Course is one of the largest and best horse racing grounds in India. The race course is maintained by the Royal Calcutta Turf Club and is a must visit destination for people visiting Kolkata. Here, visitors get the taste of elite and royal side of the city. There is also a huge polo ground just adjacent to the race course.

NEARBY TOURISTS' ATTRACTIONS



Academy of Fine Arts

Academy of Fine Arts in Kolkata, India is truly a place to feast your eyes, as it takes tourists on a journey of creation and innovation. There are about eight galleries on its ground floor, which serve as a parlance to have glimpses of the works of the best contemporary artists. There is a museum that exhibits an extensive collection of art of different types, artists and ages.



Netaji Bhavan

Netaji Bhavan is the ancestral residence of Netaji Subhas Chandra Bose. The building has been transitioned into a memorial and research center dedicated to Netaji. It comprises of a museum exhibiting several original artefacts, including items of personal use. The museum showcases the chronological life events of Netaji from a student at Cambridge to his life as a Swaraji. The museum displays the car which Netaji used to escape from Calcutta.



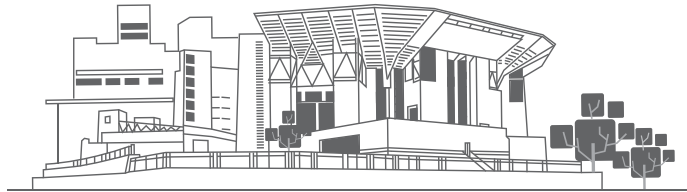
Kumortoli

Kumortuli is a popular locality in Kolkata that is known for its traditional potter quarters. It is one of the unique places to visit in Kolkata where one can discover the core of Indian culture, right from the artistic works of the artisans.



The Mother House

The Mother House in Kolkata is a holy and very serene place. The Mother House is the Head Quarter of the Missionaries of Charity that pulls thousands of visitors from all around the world. The Mother House is the last resting place of Mother Teresa as she was buried in the tomb inside the house. People pay visits and offer prayers here.



BISWA BANGLA CONVENTION CENTRE



Biswa Bangla Convention Centre
is one of the largest convention centers
in India and South Asia.

BISWA BANGLA CONVENTION CENTRE

Around 89 events were held in FY 2023 which includes prestigious National and International events such as the G20 event, Workshop for Aadhaar by UIDAI, Annual Signature event by ICA, medical conference and exhibition by Cancer Institute of India and state level events.



10 km

From Netaji Subhas Chandra Bose
International Airport



13 km

From Sealdah Station



6 km

From Dum Dum Metro Station



15 km

From Kolkata CBD

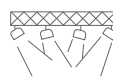


706 Cars

Multilevel Car Parking
(Basement + MLCP)

1,500 sq.m.

Open Space Ground Parking
for 103 Cars and 10 Buses



17,000 sq.ft.

State Banquet Area

12,500 sq.ft.

Pre-Function Area

3,000

Seater Auditorium

04

Exhibition Halls

06

Banquet Halls

10

Meeting Rooms
in Business Center

100 Keys

Co-Located
Star Hotel



Multiple toilet
blocks on one floor

The Convention Center has Zone by The Park as conjoined hotel.

HALLS IN BISWA BANGLA CONVENTION CENTRE

HALL 1 Main Auditorium at Level 4,5,7
 Seating Capacity: 3,000 Entries at Level 4, 5 and 7
 Stage Area: 100 ft * 65 ft
 Audio System: Installed with Six Microphones
 Stage Craft & Stage Lighting: Installed
 Car Parking: 400 nos.
 Price Range: ₹ 3,05,000/- + GST

HALL 2 Banquet Hall at Level 2
 Area: 14.75 m x 16.10 m
 Entry through Level 2
 Car Parking: 25 nos.

HALL 3 Banquet Hall at Level 0
 Area: 24.0 m x 17.5 m
 Entry through Level 2
 Car Parking: 50 nos.

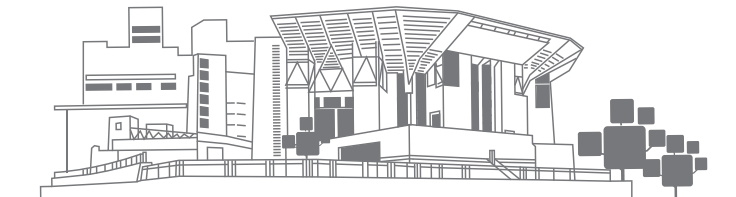
HALL 4 Banquet Hall at Level 0
 Area: 16.1 m x 14.75 m
 Entry through Level 2
 Car Parking: 25 nos.



HALL 5 Banquet Hall at Level 0
 Area: 17.5 m x 24.0 m
 Entry through Level 2
 Car Parking: 50 nos.

HALL 6 Auditorium at Level 1
 Seating Capacity: 400 nos. at Level 4, 5 and 7
 Stage Lights: Available
 Entry through Ground Floor (outside) or through Second Floor
 Car Parking: 80 nos.
 Price Range: ₹ 70,000/- + GST & ₹ 80,000/- + GST

HALL 7 Auditorium at Level 1
 Seating Capacity: 400 nos. at Level 4, 5 and 7
 Stage Lights: Available
 Entry through Ground Floor (outside) or through Second Floor
 Car Parking: 80 nos.
 Price Range: ₹ 45,000/- + GST & ₹ 25,000/- + GST



HALLS IN ECO PARK



MISTIKA

Banquet Hall: 2
Seating Capacity: 1,700
Hall Size : 18,000 Sq.Ft.
Open air space area: 25,000 Sq.Ft.
Car Parking: 250 nos.
Price Range:
₹ 3,50,000/- + GST (Non-Marriage)
₹ 4,00,000/- + GST (Marriage)



UTSARI

Banquet Hall: 1
Seating Capacity: 600
Hall Size : 10,000 Sq.Ft.
Open air space area: 1,00,000 Sq.Ft.
Car Parking: 250 nos.
Price Range:
₹ 4,50,000/- + GST



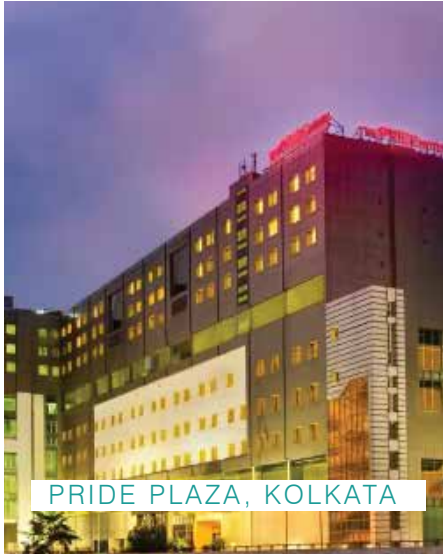
WESTIN KOLKATA



FAIRFIELD BY MARRIOTT



NOVOTEL, KOLKATA



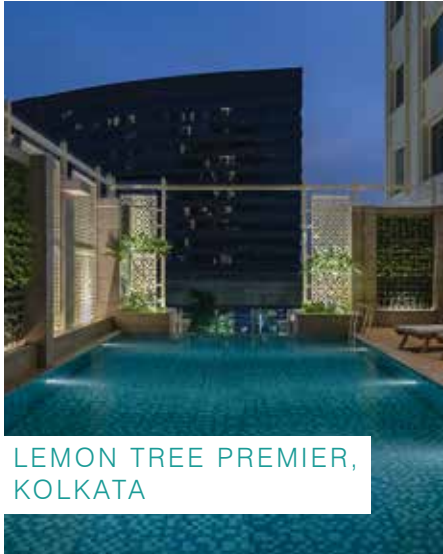
PRIDE PLAZA, KOLKATA



IBIS KOLKATA RAJARHAT



ZONE BY THE PARK



LEMON TREE PREMIER, KOLKATA

MAJOR HOTELS IN THE VICINITY

Hotel Category	Total Rooms	MICE Infrastructure
5 star	Approx. 1000+	Meeting rooms and boardrooms: 25 Ballrooms, halls, Banquets and Exhibition spaces: 18
4 Star	Approx. 150+	Meeting rooms: 3 Ballrooms, halls, Banquets and Exhibition spaces: 4
3 Star	Approx. 300+	Meeting rooms: Approx. 6

NEARBY TOURISTS' ATTRACTIONS



Nicco Park

Nicco Park is an amusement park. It has multiple rides, attractions and shows to offer. The park offers ideal day packages for the tourists to spend an entire day with family and friends. Nicco Park also features an area dedicated to water rides and slides called Wet-o-Wild.



Eco Park

Eco Park is an urban park planned to promote ecotourism in the city. The park is spread across 475 acres and comprises of a lake along with several acres of lush greenery. It has activities that cater to all age groups and an ideal place to carry out outdoor activities with friends and families. Some of the offerings of the park include duo cycling, kayaking, zorbing, rifle shooting, high speed boating.



Aquatica

Aquatica is Kolkata's largest water theme park and resort with banquet & conference room facilities which is spread across 17 acres of the land. The park is an ideal getaway for the families and friends alike, with a day full of unlimited fun and activities.



China Town

This mini-Chinatown is reputed to serve authentic Chinese food, scrupulously preserved by the Chinese families living in the area for the past few generations. The area is dotted with amazing authentic Chinese restaurants and bars. On the occasion of Chinese New Year, this place comes alive with festivities, food, music and dance. The people here organize vibrant lion dance, dragon dance and cultural shows.

NEARBY TOURISTS' ATTRACTIONS



New Town Coffee House

New Town Coffee House is a casual dining establishment making it an ideal spot for hanging out with friends and family. The interior design is inspired by the original Coffee House at College Street, which adds to the charm of the place.



Nazrul Tirtha

A cultural & educational center dedicated to the rebel poet Kazi Nazrul Islam, Nazrul Tirtha in New Town was inaugurated by Hon'ble Chief Minister Mamata Banerjee to mark the occasion of the 115th birth anniversary of the poet. The design and architecture of the center bears the signature style of controversial Swiss-born French architect Le Corbusier and has been developed to express the personality of Kazi Nazrul Islam.



Rabindra Tirtha

A cultural center in the memory of Bengal's all-time favourite bard, Rabindra Tirtha houses Tagore's paintings, archives, a research centre, an auditorium and dormitories for students opting to conduct their research on Tagore. The facility also contains the largest digital archive on the life and works of Tagore.



Mallick Ghat (flower market)

Just below the Howrah Bridge on the banks of Hooghly River at Mallick Ghat a unique more than 165 years old flower market is held every morning. Flower sellers from all parts of Kolkata and nearby areas come here to sell different types of flowers, such as marigold, lotus, lilies, Tagor Flower, different roses, etc.

NEARBY TOURISTS' ATTRACTIONS



Biswa Bangla Gate

Officially known as Biswa Bangla Gate, the Kolkata Gate is the newest addition to the beauty of the City of Joy in New Town, Kolkata. The iconic arch-monument houses a fine dine restaurant, a viewing gallery, and souvenir shops. The visitor's gallery and the restaurant have glass walls for the visitors to enjoy the bird's eye view of the city while having a good time.



Eco Urban Village

A village within an urban setting, offering a taste of rustic delights to the visitors, New Town Kolkata's Eco Urban Village is a gust of fresh air amidst the humdrum of city life. Developed on a 3-acre plot with natural vegetation adjoining a 23-acre water body, the Eco Urban Village is a perfect picnic spot close to New Town's Eco Park.



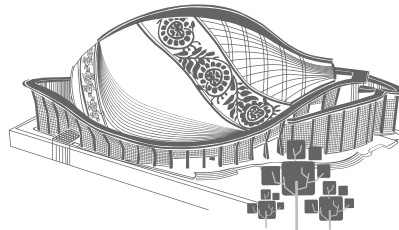
Mother's Wax Museum

Inspired by the famous Madame Tussauds in London, Mother's Wax Museum is home to different kinds of wax sculptures ranging from spiritual to political, sports to social, movies to great literary figures. It is a must visit for those who wish to spend time with their favourite icons and click a selfie with them.



Snow Park

Spread across an area of 9000 square feet, the Snow Park in New Town is one of a kind theme park for experiencing snow and extreme low temperatures. The lowest temperature one may experience here is -6 degrees Celsius. There are several interesting rides to enjoy within the premises of the Snow Park in addition to adventure activities such as Disco on ice, football on snow, Snow Play and Snow Blasters for Kids, mountain climbing etc.



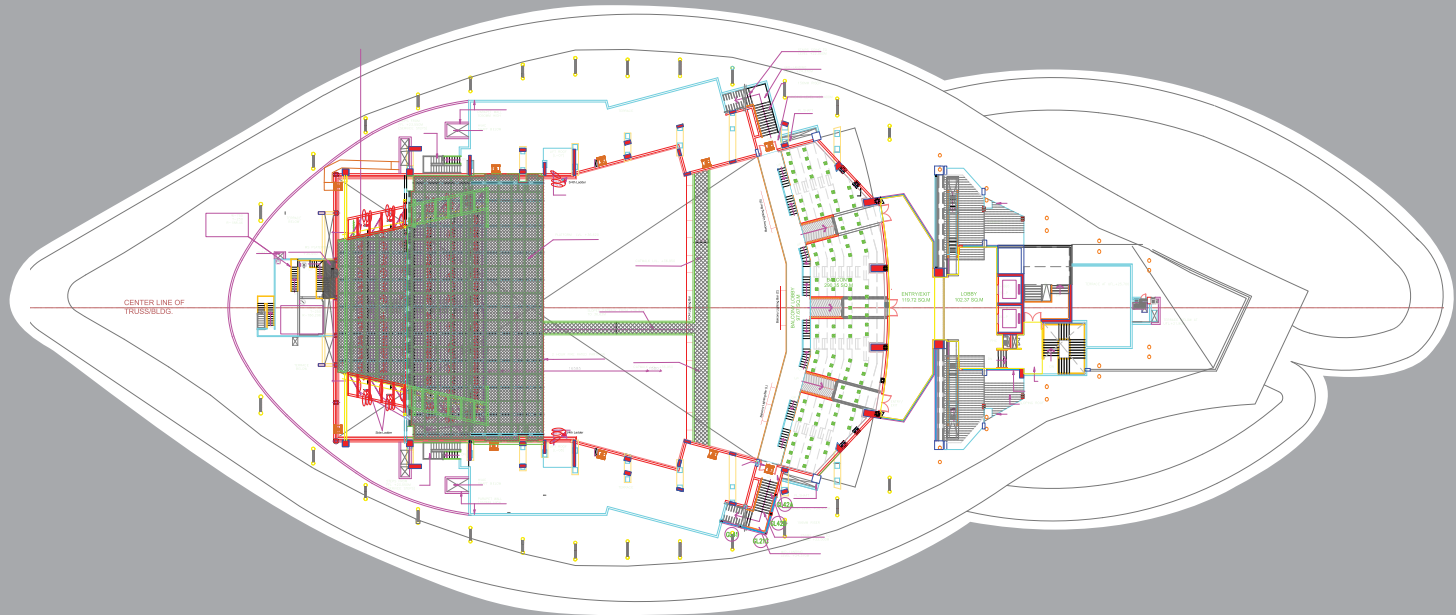
DHONO DHANYO AUDITORIUM



Dhono Dhanyo Auditorium
is a newly launched MICE centre in Kolkata.
It is a conch shell shaped, visually opulent
architectural marvel, spread over an area of 4.5 acres.



DHONO DHANYO AUDITORIUM



23 km

From Netaji Subhas Chandra Bose
International Airport



9 km

From Howrah Station



2 km

From Jatin Das Park Metro Station



5 km

From Kolkata CBD



250 Cars

Multilevel Car Parking
(Basement1 + Basement2)

100 Two-wheelers
Basement1



08

Guest Rooms



02

Artist Lounges



04

VIP Lounges



04

Dormitories
(10 person each
workshops)



200

Capacity
Cafeteria



200

Capacity
Fine Dining



300

Standing Capacity
Street Theatre
& Box Office



Firefighting
Tanks



CCTV/Security
Control Room



Water Tanks



Substations
AC Plants



Back Stage
Side Stage
Green Room
Rehearsal Room



Multiple toilet
blocks on one floor

AUDITORIUMS IN DHONO DHANYO

GROUND FLOOR Total Area: 5,215 sq. m.
Banquet: Capacity-350 Nos.
Price Range: ₹50,000/- + GST
Street Theatre: Capacity - 300 Standing
Price Range: ₹25,000/- + GST

FIRST FLOOR Total Area: 5,053 sq. m.
Mini Auditorium (Stage - 146 sq. m.) for 540 people seating capacity
Price Range: ₹60,000/- + GST
Conference Room: 50 nos.
Multipurpose Hall: 250 nos.

SECOND FLOOR Total Area: 4,066 sq. m.
Continuation of Mini Auditorium
Multipurpose Hall: 250 Nos.

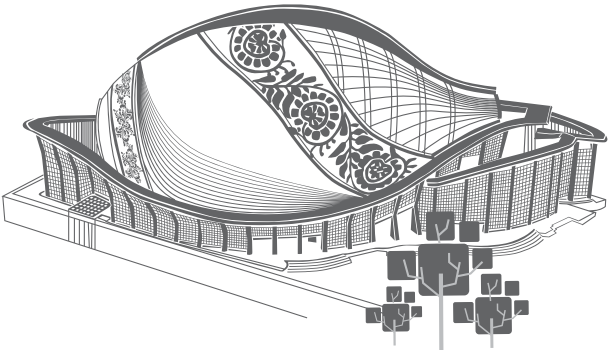
THIRD FLOOR Total Area: 3,875 sq. m.
Main Auditorium (Stage - 603 sq. m.) for 2000 people of seating capacity.
Price Range: ₹1,40,000/- + GST



FOURTH FLOOR Total Area: 1,778 sq. m.
Continuation of Main Auditorium

FIFTH FLOOR Total Area: 1,283 sq. m.
Continuation of Main Auditorium

SIXTH FLOOR Total Area: 994 sq. m.
Main Auditorium Balcony





THE OBEROI GRAND



TAJ BENGAL



THE PARK, KOLKATA



THE LALIT GREAT EASTERN HOTEL

MAJOR HOTELS IN THE VICINITY

Hotel Category	Total Rooms	MICE Infrastructure
5 star	Approx. 800+	Meeting Rooms and Boardrooms: 14 Ballrooms, Halls, Banquets and Exhibition Spaces: 15
4 Star	Approx. 80+	Meeting Rooms and Boardrooms: 3 Banquets: 1
3 Star	Approx. 80+	Meeting Rooms and Boardrooms: 5 Convention Halls: 1

NEARBY TOURISTS' ATTRACTIONS



Alipore Zoo

The zoo is built over ~47 acres of land and comprises of both open and closed enclosures. The zoo houses Bengal Tiger, Asian Elephant, Jaguar, Asiatic Lion, Striped Hyena, Giraffe, Zebra, Pythons, Vipers, Anaconda etc. The zoo also witnesses lots of migratory birds during the winter season. The zoo is also a famous destination for picnickers and tourists looking for an outdoor activity for the entire day.



Indian Museum

Indian Museum is the ninth-oldest museum in the world and the largest museum in India. It features a wide range of exhibits that showcase the country's rich history and cultural heritage. Some of the highlights of the museum include the Egyptian mummy, the Buddhist stupa, and the Indian Gallery, which displays a wide range of ancient artefacts and sculptures.



Netaji Bhavan

Netaji Bhavan is the ancestral residence of Netaji Subhas Chandra Bose. The building has been transitioned into a memorial and research center dedicated to Netaji. It comprises of a museum exhibiting several original artefacts, including items of personal use. The museum showcases the chronological life events of Netaji from a student at Cambridge to his life as a Swaraji. The museum displays the car which Netaji used to escape from Calcutta.



Birla Planetarium

The M. P. Birla Planetarium in Kolkata, West Bengal, India, is an iconic structure whose architecture is based on the famous Buddhist Stupa of Sanchi. Since 1993, M. P. Birla Planetarium has been brought under the aegis of an institute involved in research and academic activities in astronomy and astrophysics.

NEARBY TOURISTS' ATTRACTIONS



Fort William

The Maidan, which is a vast expanse of land that was cleared to provide Fort William with a strategically open space around it. These lavish grounds have been Kolkata's lungs which is enjoyed by all through every season.



Alipore Museum

Alipore Jail has been restored to showcase the 116 year old Alipore Jail as a museum. The jail housed many prominent freedom fighters including the country's first Prime Minister Jawaharlal Nehru, Netaji Subhas Chandra Bose, Rishi Aurobindo, Bidhan Chandra Roy and many others. The Museum comprises of the gallows, a watch tower used by the British jailors to monitor the jail and general and special cells where famous personalities were kept. The museum also has a light and sound show and exhibition. The museum also showcases India's first printing machine among many other exhibits of India's freedom movement. The exhibition comprises of sections dedicated to Bengal in India's independence struggle, story of the martyrs, tributes to Netaji Subhash Chandra Bose, women freedom fighters of Bengal, Aurobindo Ghose etc.



Nehru Children's Museum

Nehru Children's Museum pays homage to Pandit Jawaharlal Nehru and is a children museum dedicated to educate children on Indian mythology and science. The museum has dolls and idols of Ramayana and Mahabharata clay models to educate children on the Indian mythology.



Kolkata Police Museum

Kolkata Police Museum showcases the rich culture and tradition of policing in the city. The museum has a collection of items seized during the Indian freedom struggle. The museum archives consist of reference books on the freedom movement, history of Kolkata, Kolkata Police old important case diaries of detective department, and old files of special branches.

NEARBY TOURISTS' ATTRACTIONS



Lal Dighi

The Lal Dighi is also popularly known as Tank Square or Dalhousie Square. It is a man-made water tank believed to be built before the British era. It is surrounded by Kolkata's Heritage buildings, like GPO, High Court, Writers' Building and Andrew's Church.



Victoria Memorial

A majestic white marble edifice situated in the middle of 64 acres of sprawling gardens, dominating the center of Kolkata. Architecturally, it reflects contemporary British civic classicism with deliberate Eastern references as well. Built in 1921, this masterpiece epitomizes the beauty of the city.



Raj Bhavan

The official residence of the Governor of the state of West Bengal in India is known as the Raj Bhavan. Raj Bhavan is three storied with a huge central open area consisting of large halls, curved corridors, and detached wings on all of the four sides.



National Library of India

The National library boasts of having the largest collection of books, journals, periodicals, manuscripts, and newspapers in both Indian and Foreign languages. National Library of India is the largest library in terms of volume in the entire Indian subcontinent and happens to be the first in Eastern part of India.



DIGGA
Emerging MICE Tourism Destination in the State



Netaji Subhash Chandra Bose International Airport sited in Kolkata is the nearest aerodrome to reach Digha.

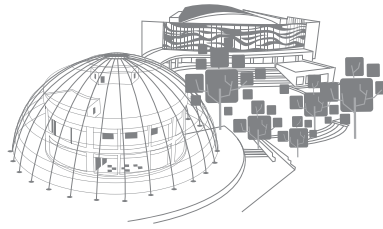
Digha is a terminal railway station on the Tamluk-Digha branch line of South Eastern Railway.

Digha is well connected by rail with Kolkata.



Kolkata to Digha is around 190 km in distance via NH16- NH116B.

Digha borders neighbouring Talsari in Odisha and is within 3.1 km via SH 57.



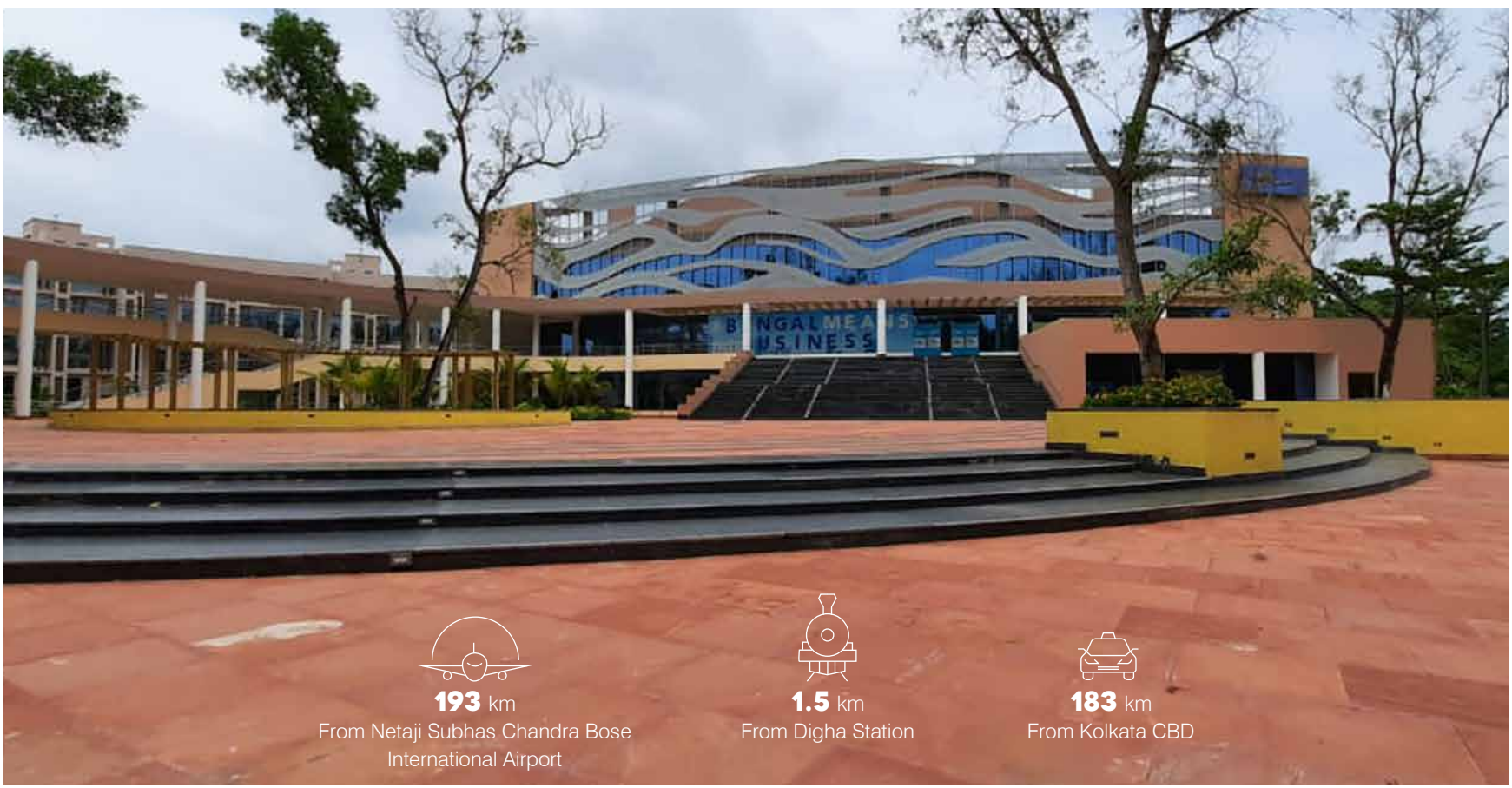
DIGHASHREE INTERNATIONAL CONVENTION CENTRE



Integrated MICE and hospitality complex, spread over an area of approx. 5 acres, consists of a convention center of approx. 13,000 sq. ft. BUA, comprising of a 1000-seater capacity auditorium, exhibition halls and a 4-star hotel, along with other associated facilities.



DIGHASHREE INTERNATIONAL CONVENTION CENTRE



193 km

From Netaji Subhas Chandra Bose
International Airport



1.5 km

From Digha Station



183 km

From Kolkata CBD



Car Parking
Open Car & Bus Parking



Common Porch, Entrance Area
Common Lobbies & Walkways



Fountains



Open Landscaped
Spaces



Substations
Building



Generator
Backup



Water Reservoir



Fire Pump
Room



Public Utilities

DIGHASHREE INTERNATIONAL CONVENTION CENTRE

CONVENTION CENTRE

FACILITIES	AMENITIES	CAPACITY
Auditorium	Main Auditorium (Theatre Style)	965 persons
	Exhibition Space	350 persons
Exhibition Hall	Hall	270 persons
	Conference Hall	50 persons
	Lounge	125 persons
Gangway	2 storied structure connecting Auditorium and Exhibition Hall	400 sq. m.



HOTEL CONFIGURATION



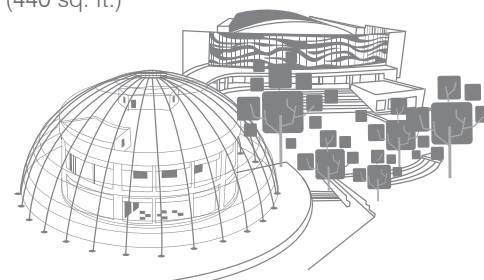
27
Deluxe Rooms
(310 sq. ft.)

20
Executive Rooms
(360 sq. ft.)

04
Executive Rooms
with Balcony
(370 sq. ft.)

06
Suite A
(678 sq. ft.)

08
Suite B
(440 sq. ft.)





DOLPHIN HOTEL



LE ROI, DIGHA



DIGHALI-I TOURISM PROPERTY



DIGHALI-II TOURISM PROPERTY

MAJOR HOTELS IN THE VICINITY

Hotel Category	Total Rooms	MICE Infrastructure
4 Star	Approx. 50+	Conference Hall: 1
3 Star	Approx. 100+	Lawns and Banquets: 4

NEARBY TOURISTS' ATTRACTIONS



Digha Beach

Digha Beach is referred to as 'Brighton of the East'. The low gradient with a shallow sand beach extends 7 km in length. The beach gives a beautiful view of sunrise and sunset. It is a safe beach for swimming as sea at Digha is calm and shallow for about a mile from the beach.



Science Centre

The Science Centre was established by the National Council of Science Museums in an endeavor of making science fun learning experience. The Centre has several interactive mechanisms which teach science as well as tickle the curiosity of people about the way things work. The Science Centre also houses a mini-Jurassic Park which almost resembles the original. The Science Centre is a great place for families to visit and have fun together.



Marine Aquarium

MARC - Marine aquarium and regional centre - is a major tourist attraction for all Digha visitors. It has the largest inbuilt aquarium in India. The aquarium has three kinds of creatures: species of conservative importance, 'local and curious' species and freshwater species. These species include sea anemones, lobsters, sharks, rays, butterfly fishes, sea snakes, horseshoe crabs and a bunch of other not-so-commonly-heard-of organisms.



New Digha

New Digha is the place which is the new attractive town with the sites of beaches and attractive point for holidays. Tourist point in New Digha is the small park accompanied with a small lake which provides the facility of boat riding. There is a snake Farm which added to the beauty of New Digha.

NEARBY TOURISTS' ATTRACTIONS



Wonder Land

Wonder Land (Kajal Dighi) is a fun place to visit for people of all ages. The park has great attractions like a train model and many swings that you can enjoy. For kids visiting this park is a must as it is having many kids' friendly attractions. The place is also known for its tranquil views and thus is a great place to visit. Boating is also an activity you can do here.



Mandarmani Beach

Mandarmani Beach is a virgin beach which makes one meet nature in various forms and gives a feel of divinity and tranquility. Red crabs crawling around the 13 Km long beach is a special attraction of Mandarmani. It is argued to be the longest drivable (drive in) beach in India. Geomorphologically, this area has relatively low waves than nearer tourist beach of Digha. However, still this beach is deposition with formation of neo dunes in several areas. It provides tourists with opportunities to relax, swim, enjoy gazing around swooping birds and singing waves.



Tajpur

Located on the shore of Bay of Bengal (near Digha) Tajpur is one of the new additions in beach destination of Bengal. The prime attraction of Tajpur is its pristine sea beach fringed with a dense forest of tamarisk trees. The beach is infested with infinite number of red crabs which are great to watch when they are in numbers. There are fishermen's villages in the vicinity, where one can observe the mundane life of fisherman.



Shankarpur beach

Located in the Purba (East) Medinipur District, Shankarpur is a beach destination along the Digha-Contai Road which is fast gaining popularity. This beach is covered with casuarina plantations and is also a fishing harbour. Shankarpur developed as a sea resort, with hotels, tourist lodges and other facilities. Other accommodations such as Guest Houses of the Fisheries Department and lodges under Benfish and small private places for accommodation are also available.



SILIGURI
MICE Tourism at the foothills of the Himalayas



Easy connectivity to Bagdogra Airport

Easy access to
Siliguri Junction Railway station

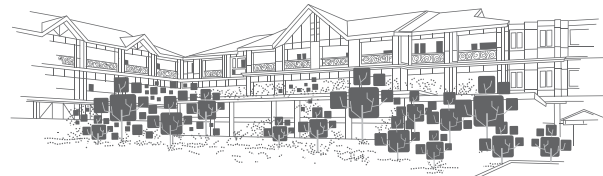
Hill Cart Road
Connecting Siliguri to the mountains of Darjeeling,
the most popular tourist destination of Bengal



State Highway 12 A
Connecting Siliguri to Jalpaiguri City

Rishi Road
Directly connects Siliguri to Nepal via Mirik,
another important tourist destination in North Bengal

Purnea - Siliguri Road
Also connects to Nepal via tourist
destination of Kalimpong



MAYFAIR TEA RESORT



Mayfair Siliguri is the newest addition to the MICE Tourism destinations across West Bengal. The property hosted the second meeting of the prestigious G20 event held in West Bengal.



INFRASTRUCTURE AT MAYFAIR TEA RESORT

Mayfair Tea Resort is India's first boutique tea resort with state-of-the-art facilities. It comprises of spectacular event venues and world-class fine dining options, which make this the place best suited to attract MICE Tourism.

PROVISIONS FOR BOTH ENCLOSED AND OPEN AIR MEETINGS



Ballroom
(474 sq. m.)

Hall
(335 sq. m.)

Pre-function area
(139 sq. m.)



Meeting Rooms

Kalimpong Meeting Room
(66 sq. m.)

Darjeeling Board Room
(32 sq. m.)



Vatika
Open Air Lawn with Stage
(9,290 sq. m.)

Lawn
(8,825 sq. m.)

Stage
(465 sq. m.)

Price Range: Starts from ₹ 5 Lacs

ADDITIONAL SERVICES



Yoga Deck



Travel Desk



Concierge



Director's Lounge
(Library)



Business
Center



Fitness
Center



Spa



Swimming
Pool



Restaurant



5-STAR HOTEL WITH THE FOLLOWING ROOM CATEGORIES

Jungle View (58 Rooms)	Offers a mesmerising view of never-ending tea gardens with the Sukna Forest in the backdrop.
Mountain View (56 Rooms)	Located on the attic floor with a scenic view of tea gardens, dense forests & hills.
Heritage Rooms (30 Rooms)	Designed in a 'Raj Era' style in closest proximity to the freshness of tea bushes.
Sukna Suite (2 Rooms)	Designed to honour the quaint town of Sukna between Siliguri & Darjeeling.
Manager's Suite (2 Rooms)	Offers stunning views of blooming tea gardens and forests with the Darjeeling Hills in the backdrop.
Planter's Suite (2 Rooms)	Offers a panoramic view of the never-ending tea gardens and has the Darjeeling Hills in the backdrop.
Director's Suite (2 Rooms)	Offers the most royal lifestyle with two lavish bedrooms, a lively living room connected to a temperature-controlled dip pool & has the most luxurious bathrooms.
Colonial Suite (2 Rooms)	These suites provide sophisticated class and luxury with a grand master bedroom & another lavish bedroom, a very spacious living room adjoining a very private temperature-controlled dip pool & a huge luxurious bathroom.



TAJ CHIA KUTIR



The Taj Chia Kutir Resort and Spa is as exotic as it sounds. Luxury at its barefoot best. After all it is a sybaritic resort located right in the middle of the perma-cultural, Makaibari Tea Estate founded in 1859 in Kurseong, Darjeeling.



INFRASTRUCTURE AT TAJ CHIA KUTIR

Taj Chia Kutir is a 5-star property consisting of private villas, beautiful bungalows and luxurious suites. It has 72 rooms including plantation suites. The resort offers views of hill bound trains chugging through mist and mountains. The restaurants with a, perch of their own serve seasonal, provincial and small farms produce as well as a range of Asian and international cuisine that keep the palate busy.

MICE INFRA



Meeting Rooms
3 (526 sq. m.)



Open Air Space
(644 sq. m.)



ACCOMMODATION

33

Luxury Rooms

28

Luxury Rooms
With Valley View

03

Tea Plantation
Villa Rooms

02

Tea Plantation
Villa Suites

01

Presidential
Makaibari Suite

01

Two Bedroom
Chia Cottage

04

Luxury Grande
Rooms
Valley View

AMENITIES / FACILITIES



4 Restaurants



1 Bar



Fitness
Center



Exclusive
Spa



Yoga and
Meditation centre



ROYAL SAROVAR PORTICO



COURTYARD BY MARRIOTT



THE FOUR VEDAS



LEMON TREE HOTEL

MAJOR HOTELS IN THE VICINITY

Hotel Category	Total Rooms	MICE Infrastructure
5 Star	Approx. 800+	Meeting rooms: 11, Boardrooms: 3 Convention halls: 3, Ballrooms: 3 Banquets and Exhibition spaces: 9
4 Star	Approx. 80+	Meeting rooms: 2, Boardrooms: 1 Banquets: 1
3 Star	Approx. 80+	Meeting rooms: 4, Boardrooms: 1 Convention halls: 1

NEARBY TOURISTS' ATTRACTIONS



Gajoldoba Bhorer Alo

Bhorer Alo at Gajoldoba is a perfect getaway amidst the lush green landscape which is expected to become one of the high-end tourist destinations of North Bengal. The tourist's can enjoy an evening stroll down the winding cobbled paths,

birders' paradise, nearby forests and hill-stations. The project is implemented by Tourism department on an area of more than 200 acres. The majestic Mount Kanchanjunga throws a purple shadow on the Teesta river that flows beneath, even as the first rays of the morning sun floods the snow-capped peak in gold. The scenery at dawn at Gazoldoba, gives nature-lovers and tourists a tranquil feel. The natural beauty of the place is breathtaking.



Salugara Monastery

Established by Tibetan Buddhist Monks and followers of Dalai Lama, the monastery is famous for the 100 feet stupa founded by the Tibetan Lama, Kalu Rinpoche. This monastery also known as The Great International Tashi Gomang Stupa and is situated just 6 km away

from the main town. This monastery also contains five kinds of Buddhist relics. This is an ideal tranquil location for meditation.



Hong Kong Market

Hong Kong Market is a famous location in the township of Siliguri for buying foreign goods and international brands like apparels and gadgets. Besides, the shopping arcade also features old confectioners and restaurants. The

market also offers a wide variety of imported goods at highly reasonable prices. The goods sold here are comparatively cheaper than the metro cities like Kolkata, Delhi and Mumbai.



ISKCON Temple, Siliguri

Also known as Sri Radha Madhav Sundar Mandir, this temple was built by ISKCON, which stands for International Society for Krishna Consciousness. With a grand temple, beautiful campus and soothing ambiance,

this temple is a must visit for everyone.



Kali Mandir Siliguri

Kali Mandir of Siliguri is an important temple for Hindus which is situated near Sevoke. The temple is associated with mythology, newlywed couples pay homage at the shrine for their joyful married life. The

temple is visited by innumerable devotees during the period of Durga Puja and Navratri. During this period, the natives display various attractive shows and processions. Located in proximity from Coronation Bridge, visitors can head towards Binnaguri to the shore of River Teesta to reach the temple. The temple also provides visitors an opportunity to sight Kanchenjunga peak.



Coronation Bridge

Built in 1930, Sevoke Coronation Bridge is considered among the best architectural wonders in the country, which was built by Britishers to connect West Bengal to Northeast India over River Teesta and stretches from

Salugara till Kalihora. This is situated around 20 km from Siliguri, gives us breathtaking views of River Teesta below and high green mountains on both sides. In Siliguri it is the best place to observe natural beauty and also represents an excellent and outstanding British style of architecture.

NEARBY TOURISTS' ATTRACTIONS



The Science Centre

The North Bengal Science Centre is a highly reputed institution in north Bengal famed for its planetarium and Nature Interpretation Centre. The Centre is an amazing place to

visit and one of the important characteristic of the place is that even a little whisper into the parabolic reflector can be heard by the other person standing right in front of another reflector. It presents the fundamental rules of science for young people through inventive methods.



Jungle Safari

The State of West Bengal with a variety of forest types is very rich in terms of wildlife like Tiger, Common Leopard, Elephant, Rhino, Himalayan Black Bear, Sloth Bear, Gaur, Sambar, Barking

Deer, Spotted Deer, Hog Deer, Wild Boar, Rhesus Monkey, Common Languor, different types of small Cats and Civets, Crocodile, Gharail, Jungle Fowls and a large number of Birds & Medicinal Plants. Siliguri is situated at 8km from Park. The park is spread in an area of 297 hectares. The Park is developed in its natural habitat of Sal & its associated species. The Park presently having 3 nos. large safaris i.e. Mixed Herbivore Safari (91 ha), Tiger Safari (20 ha), Asiatic Black Bear Safari (20ha) & Zoo parts. The visitors shall be taken to these safaris in specially designed vehicles.



Darjeeling

Darjeeling is nestled in the Himalayan range in Northern Bengal. Also popularly known as the “Queen of Hills” is esteemed for its scenic beauty, snow peaks, vibrant green hills, views of green

tea bushes and quaint township. The district hosts people from across the world and has various kinds of stays available starting from hotels to homestays. The diverse nature of activities along with the warmth of its people ensure enjoyable and comfortable stay for the tourists. For the nature's lover, there are beautiful trekking routes and campsites from Darjeeling, which gives the opportunity to get close to nature; for the photographers- there are picturesque shots of the Himalayas available from every corner; for the food lover – the varied range of restaurants to street-side vendors will cater to all your food pangs; for the shopaholic – the local markets will surprise you with their diverse collection.



Kalimpong

Kalimpong is a hilltop town located at the east of river Teesta. This sleepy little town is situated at an altitude of 1,200 mtrs, some 50 kms to the east of Darjeeling. Because of its location

at a relatively lower altitude, the weather is milder and pleasant throughout the year. This place is an ideal location for the tourists looking for a comfortable stay sheltered from the harsh cold winds and with a picturesque view of the Kanchenjunga and other Himalayan snow peaks. Kalimpong is a melting pot of diverse cultures which is reflected in its cuisines, architectures, and amongst the locals. Amongst the activities around Kalimpong, one can indulge in white water rafting along the river Teesta, hiking, trekking, village walk, etc.

NOTES

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