

Incredible India



(Established in 1988)

India Convention Promotion Bureau

(Sponsored by Ministry of Tourism, Government of India)

XXXVI ANNUAL REPORT 2022-2023

www.icpb.in



India Convention Promotion Bureau

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Secretary's Report

Dear ICPB Members,

On behalf of the ICPB Governing Board, I thank you all for joining us today at the XXXVI Annual General Meeting. With a base of 113 Members including Active Members-74, Allied Members- 25, Observer Member-01, Life Time Members– 09, Associate member- 01, M.P. State Chapter members – 03, ICPB's membership is steadily growing to pre-COVID level.

We are happy to inform that 15 new members have joined ICPB from different segments and 6 earlier members have rejoined the ICPB family. A warm welcome to our new members and those who have come back to the folds of the bureau.

This AGM comes soon after the hugely successful G20 Summit held last month. India's MICE industry has received a much-needed shot in the arm since assuming the G20 presidency with over 200 meetings held across the country, culminating in the grand G20 summit held at Bharat Mandappam, 8-10 September 2023.

G20 has put India's MICE capabilities into the spot light like never before, which is expected to boost the confidence of MICE planners globally to favorably consider India for their coming events.

With the industry gradually recovering from the pandemic, the optimism of the stakeholders is very encouraging for the growth of the industry in the coming years.

I am pleased to report the following activities of the Bureau:

- ICPB participated at 30th edition of South Asia's Travel and Tourism Exchange (SATTE) held from 9-11 February 2023 at India Expo Mart Ltd., Greater Noida. During SATTE, ICPB conducted a MICE session on 'Emerging Trends in the MICE Industry' on 10th February 2023 to update and prepare the industry with the new trends and the adaptations required to meet the new challenges.
- ICPB Interactive meeting was held on 27th March 2023 at Hotel Pullman, Aerocity, New Delhi. Hotel Pullman hosted ICPB members interactive meeting and invited members for site visit of the property. The hotel made a presentation and organized a tour around the property to showcase the MICE facilities for the members to experience the offerings of the hotel.
- ICPB participated at IMEX Frankfurt held from 23-25 May 2023 under the Incredible India banner along with 18 co-exhibitors and members. As ICPB was unable to attend the show in person, virtual meetings were held with buyers as per scheduled slots. The leads received by ICPB were circulated to Active members for follow-up and materialization.
- A familiarization tour was organized for ICPB members to experience the newly constructed conference and exhibition centre at Bharat Mandappam, ITPO Pragati Maidan. The members were taken around the venue, to the auditoriums, meeting rooms, multifunction hall, amphitheater and G20 Summit room.
- ICPB continued to provide assistance for bids/hosting of International Conferences. During the year, ICPB issued, 08 letters of support for International Conferences at

the request of the members to strengthen their bids for winning International Conferences for India.

- ICPB logo was extended for creating enhanced visibility to select industry events as follows:
 1. SATTE 2023, 9-11 February 2023
 2. Exhibition Excellence Awards & Summit, 7th July 2023
 3. Punjab Travel Mart (PTM), 11-13 September 2023
 4. TIES: The Iconic Experiences Show, 16th & 17th October 2023

I extend my sincere thanks to all members of the Bureau for their support, assistance and valuable inputs in driving the aims and objectives of the Bureau.

Best wishes for the coming festive season.

Amaresh Tiwari

Vice Chairman

Notice of XXXVI Annual General Meeting 2023

ICPB/CIR-(1)/AGM36/23

19 September 2023

To: All ICPB Members,

Dear Members,

Greetings from India Convention Promotion Bureau.

Notice is hereby given that the **XXXVI Annual General Meeting** of India Convention Promotion Bureau (ICPB) will be held **at 1500 hrs. on Wednesday, the 11th October 2023 in Kautilya Hall, at Hotel Samrat, New Delhi.**

Agenda:

1. Submission of XXXVI Annual Report of ICPB for the year 2022-23
2. To confirm minutes of the XXXV Annual General Meeting held on 28th October 2022.
3. To receive, consider and adopt the audited accounts for the year ended 31st March 2023.
4. To consider and approve the Budget for the year 2023-24 & 2024-25.
5. To appoint Auditors for the year 2023-24.
6. Any other item with permission of the Chair.

Members, who have cleared their subscription dues i.e., paid full subscription for the year 2023-24, are eligible to participate in the XXXVI AGM 2023.

You are requested to kindly make it convenient to attend the meeting.

Thanking you,

Yours sincerely,

For & On behalf of India Convention Promotion Bureau

Amaresh Tiwari

Vice Chairman

India Convention Promotion Bureau

Sponsored by Ministry of Tourism

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India Convention Promotion Bureau

About ICPB

India Convention Promotion Bureau (ICPB) is the country's apex body whose regular mission is to propagate India's ability to hold conventions and conferences of all shapes and sizes. ICPB is a joint effort between the private and public sectors. Presently, ICPB is the only travel industry body that is truly proud of participation from the entire Meetings, Incentives, Conferences and Exhibitions (MICE) industry, with members from central and state governments, hotels, airlines, tour operators, travel agents, exhibition suppliers, professional conference organizers, event managers, educational institutions and more.

ICPB is chaired by Additional Secretary, Ministry of Tourism, Government of India. The management and operations are managed by the Governing Board with members from the different segments of the MICE industry.

ICPB provides a strong platform for bringing buyers and sellers together to generate commercial opportunity and knowledge to all concerned. The Bureau's endeavor is to look forward to playing an active and dynamic role in attracting an increasing number of meetings, incentives conventions and events to India.

Besides projecting India as a convention destination, the aims & objectives of ICPB include the development of conference traffic to India on a continuing program of creating better awareness of its role and benefits in the context of the national objectives.

Aims and Objectives:

- To promote India as a competent and credible MICE destination
- To undertake a continuing program of creating better awareness of the role and benefits of MICE in the context of national objectives
- To collect, both from primary and secondary sources, relevant information that could be used to develop a data bank and to disseminate such information to the members
- To undertake research for development for India's MICE industry and disseminate the information
- To undertake a continuing program of advertising and other publicity, through media, for motivating national associations to bid for conventions
- To encourage growth of professionalism in the MICE segments and evolve an industry code of ethics
- To provide necessary guidance and feedback to the central government and advise state governments in the development of infrastructure and facilities for MICE segments
- To conduct seminars, group discussions, courses of study and organize exchange of visits between Indian organizations and relevant world associations/organizations
- To seek affiliations with world bodies with similar aims and objectives

Progress Report: 2022-23, Activities (till date)

India assumed the Presidency of G20 in December 2022 for a year, which was marked by over 200 meetings across the country culminating in the G20 summit from 8-10 September 2023.

India hosting the G20 has demonstrated India's ability to host outstanding meetings not only in metropolitan cities but also in tier II & III cities giving a boost to the Indian MICE industry.

Activities 2022-23

During the year, ICPB participated and initiated activities as placed below:

- SATTE Participation of ICPB from 09th February – 11th February 2023.

As the 'Supporting Partner' of the 30th edition of SATTE 2023 ICPB Members and the Secretariat attended the event at India Expo Mart Limited, Greater NOIDA from 9th – 11th Feb. 2023.

ICPB participated as exhibitor with booth space of 3X2 sq. mtrs for B2B meetings.



During SATTE 2023, ICPB interacted with approximately 120 participants including 45 organizations who are potential for ICPB membership and regular follow-up is being maintained with these organizations. Further, Bureau interacted with exhibitors from State Governments and industry stakeholders.

ICPB conducted a MICE Session on “Emerging Trends in the MICE Industry”, during SATTE on 10th Feb. 2023 to discuss and update the new trends and prepare the industry with necessary information required to meet the new challenges.

The session was moderated by Mr. Amaresh Tiwari, Vice Chairman ICPB and the panel comprised of the industry experts: -

- Mr. Girish Kwatra, Hon. Secretary-ICPB.
- Mr. Chander Mansharamani – MD – Alpcord Network Travel & Conferences Management Company
- Mr. Saurabh Bhargava – AVP – Indian Hotels Limited
- Mr. Neeraj Dhawan – Director – Falcon Exhibitions Pvt. Ltd.
- Mr. Raghav Khosla – Group Editor – Exhibition Showcase



It was a heartening to see a large participation of the industry and face to face B2B meetings post COVID19.

- **ICPB Interactive Meeting held on 27th March 2023 at Hotel Pullman New Delhi Aerocity:** A member of ICPB, Hotel Pullman New Delhi Aerocity hosted ICPB Members Interactive Meet and invited members for site visit and hosted lunch at their hotel. The hotel made a presentation and organized a tour around the property to showcase the MICE facilities for the members to experience the offerings of the property.



- **ICPB's Participation at IMEX Frankfurt 23-25 May 2023:**

The Ministry of Tourism, Govt of India had participated at IMEX Frankfurt held from 23-25 May 2023 and set up India Pavilion (D-520) under Incredible India banner with booth space allocated to all co-exhibitors.

The Ministry of Tourism, Govt of India, India Convention Promotion Bureau and 18 stakeholders of the industry participated at IMEX Frankfurt. A nominal participation fee of Rs. 67193/- (all inclusive) for 4 sq. mtr. booth space was charged from each co-exhibitor participant at IMEX Frankfurt - India Pavilion.

As IMEX is exclusively a global MICE trade show, India Pavilion was prominently branded as a MICE destination showcasing the country's impressive infrastructure.

After making all arrangements for putting up the India Pavilion, unfortunately the MOT officials were not able to travel to Frankfurt to meet and interact with the global meeting planners attending the show.

Executive Director, ICPB also could not travel, like MoT officials for want of visa. However, ICPB conducted all the pre scheduled appointments virtually. Technical arrangements for

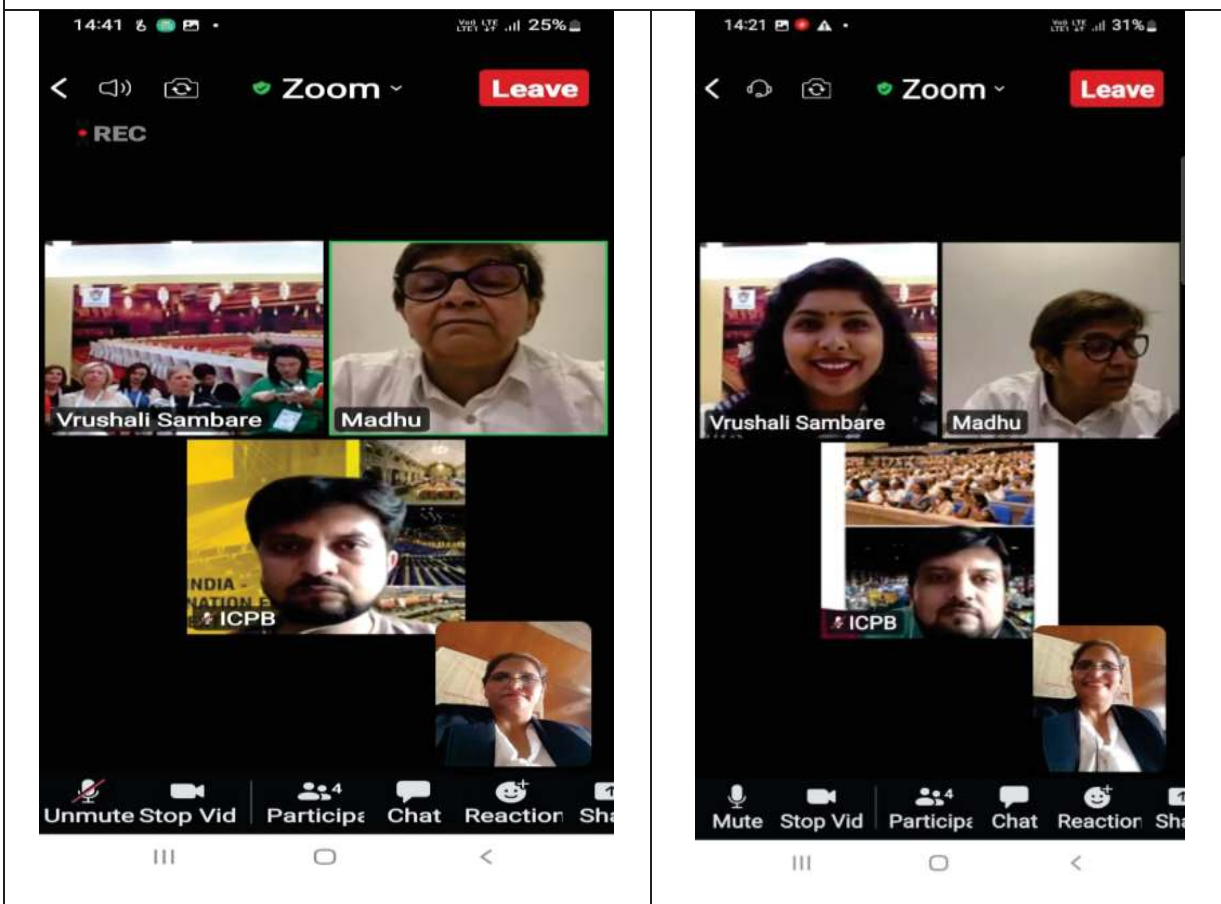
online meetings were made with the assistance of the pavilion construction agency. ICPB also hired a hostess to meet & greet all the buyers visiting ICPB booth and escorted them to the space decided for conducting the online meetings.

The following co-exhibitors participated at IMEX Frankfurt 2023, comprising of ICPB, 16 ICPB members and 2 non-members:

1.	India Convention Promotion Bureau
2.	EBIX Travel & Holidays Limited
3.	Meetings and more
4.	India Exposition Mart Ltd.
5.	Mahatma Mandir Convention and Exhibition Centre and The Leela Gandhinagar
6.	Distant Frontiers
7.	Meetings and Incentive World
8.	MMACTIV Sci Tech Communications Pvt. Ltd.
9.	KINEXIN Convention Management Pvt. Ltd. (India International Convention Centre operator)
10.	Ovation India DMC
11.	Palomino Hospitality Private Limited
12.	Concept Conferences Pvt. Ltd
13.	Abercrombie & Kent
14.	Travoinpire Global Pvt Ltd
15.	Quality India Tours Pvt. Ltd.
16.	Alpcord Network Travel & Conference Management Company
17.	Hilton & Hilton Garden Inn Bengaluru Embassy Manyata Business Park
18.	Falcon Exhibitions Pvt. Ltd.
19.	Discover India Tours Pvt. Ltd.

ICPB had online meetings with 28 buyers. A report summarizing the meetings held and the leads received was shared with ICPB Active Members.

- ICPB's Online Meetings:





- **ITPO FAM tour on 31st July 2023:**

ITPO organized a familiarization tour for India Convention Promotion Bureau members on 31st July 2023, to experience the facilities of the newly developed International Exhibition cum Convention Centre (IECC) at Pragati Maidan.

The Convention Centre named as Bharat Mandapam was inaugurated by the Hon'ble Prime Minister, Shri Narendra Modi on 26th July 2023.

ICPB officials and 23 members attended the FAM Tour.

The FAM Tour commenced with a detailed presentation by Mr. Vivekanand Vivek, Deputy General Manager – ITPO on the facilities of the venue, capacity of the halls / meeting rooms, rental of the halls etc. for a better understanding of the venue offerings to propose to prospective meeting planners.

Thereafter, the members were taken for a tour of the Meeting Rooms, Auditoriums, Plenary Hall, Multi-Functional Hall, Amphitheatre, G20 Summit Meeting Room to experience the world class convention and exhibition infrastructure / facilities, elegant décor and ambiance.

With the state-of-the-art convention exhibition facilities in the heart of Delhi, the familiarization tour of Bharat Mandapam updated the ICPB stakeholders of the new MICE facilities, making Delhi an even more attractive destination for prestigious international and domestic congresses / exhibitions, meetings and events.



- **Assistance provided by the Bureau – for bids / hosting of International Conferences:** ICPB during the year issued 08 letters of support for international conferences at the request of the members to strengthen bids of members bidding for international conferences.
- **ICPB Logo Support:** During the year, logo support for the events was provided to the following:
 1. *SATTE*: 30th of annual networking event SATTE 2023 held on 09-11 February 2023 at IEML
 2. *Exhibition Showcase*: Exhibition Excellence Awards & Summit 2023 - 7th Exhibition Excellence Award 2023 – 7th July 2023 at IEML.
 3. *Punjab Travel Mart* (PTM) 2023, 11-13 September 2023.
 4. *TIES*: 'The Iconic Experiences Show', from 16th & 17th October 2023 at Hotel Hyatt Regency, New Delhi
- **ICPB Website:** The website is being updated on a regular basis with ICPB activities updates and member's details. The updated MICE Study Report and ICPB MICE Planner is available on Bureau's website. Privacy policy and terms and conditions has been uploaded on ICPB's website to process further for payment gateways.
- **Cash Free Payment Gateway:** Payment Gateway through 'Cashfree' payment gateway portal is available to facilitate members to remit the membership subscription fee and any other payments in addition to the other existing options such as Demand Draft/Account Payee Cheque / NEFT/RTGS etc.
- **Social Media:** M/s More Media Pvt. Ltd. have worked on retainer ship basis till August 2022. The exercise for appointment new social media agency is under process and will be appointed with approval of the new Governing Board of ICPB, next month.

- **Art & Soul:** ICPB renewed retainership of M/s. Art & Soul, as ICPB's graphic designing agency for a further period of two years.
- **Legal Advisor:** ICPB appointed the legal firm M/s. UNUC LEGAL LLP (Advocates & Solicitors) on retainership for seeking legal opinion on the issues requiring legal opinion. During the year legal opinion was sought on membership related issues, trade mark registration etc.
- **The links to the social media platforms are given below:**
 1. Linked-in Profile:<https://www.linkedin.com/in/india-convention-promotion-bureau-224bb0a3/>with 2920 Connections
 2. Facebook:<https://www.facebook.com/indiaconventionpromotionbureau/?ref=bookmarks> with 6,700 Likes and 7000 followers on page
 3. Twitter: @info_icpbwith 191 Followers
 4. Instagram: @IndiaConventionPromotionBureau with 3260 Followers

Statistics by ICCA 2022

Important extracts of International Congress & Convention Association (ICCA) Report - 2022

ICCA announced the return of the annual Country and City Rankings in their report for the year 2022, after an absence of two years.

At the end of 2022, ICCA made the proactive decision to revert to normal rankings again based on the observation that approximately 85% of all meetings were held in-person, recognising certain countries and territories were still working within the confines of COVID-19 restrictions.

ICCA's Research team identified over 10,500 meetings of which around 9,000 meetings were held in-person, being either unaffected by COVID-19 or held in a hybrid format. The report focused primarily on actual meetings (in-person and hybrid) considering main driver of the industry as knowledge sharing, human interaction and economic impact.

Worldwide ranking - Top International Meeting Countries in 2022

India ranks 37 with 68 meetings

S. No.	Country	Meetings
1.	U.S.A.	690
2.	Spain	528
3.	Italy	522
4.	Germany	484
5.	France	472
6.	United Kingdom	449
7.	Portugal	294
8.	Netherlands	253
9.	Belgium	234
10.	Canada	233
11.	Austria	232
12.	Japan	228
13.	Greece	185
14.	Sweden	179
15.	Switzerland	175

16.	Denmark	169
17.	Republic of Korea	162
18.	Ireland	152
19.	Norway	148
20.	Czech Republic	146
21.	Finland	146
22.	Mexico	145
23.	Poland	134
24.	Australia	118
25.	Brazil	110
26.	China-P.R.	109
27.	Argentina	104
28.	Colombia	101
29.	Singapore	101
30.	Chinese Taipei	90
31.	Turkey	82
32.	Thailand	81
33.	Croatia	79
34.	Hungary	79
35.	U.A.E.	75
36.	Malaysia	69
37.	India	68
38.	Others	1416
	Total	9042

International Meetings held in Asia Pacific during 2022

India's rank - 9 with 68 meetings

S.No.	Country	Meetings
1.	Japan	228
2.	Republic of Korea	162
3.	Australia	118
4.	China-P.R.	109
5.	Singapore	101
6.	Chinese Taipei	90
7.	Thailand	81
8.	Malaysia	69
9.	India	68
10.	Others	213
	Total	1239

Geographical distribution of International Meetings in India during 2022:

S.No.	City	Meetings
1.	New Delhi	20
2.	Hyderabad	8
3.	Bangaluru	8
4.	Chennai	6
5.	Mumbai	5
6.	Others	21
	Total	68

Source: International Congress & Convention Association (ICCA) - ICCA Annual Statistics 2022_Public Abstract

ICPB Members: 2022-23

Membership Segment Wise List (as on date)

ICPB Members -113

Active-74, Allied-25, Observer-01, Life Time-09, Associate-01, MP State Chapter-3

Active Members

Segment	Sl. No.	Segment Wise No.	Members
MoT	1.	1	Ministry Of Tourism, Government of India
Hotel	2.	1	India Tourism Development Corporation Ltd.
	3.	2	ITC Hotels
	4.	3	Swosti Premium Limited
	5.	4	Clarks Exotica Resort & Spa
	6.	5	Taj Hotels Resorts and Palaces
	7.	6	Hilton and Hilton Garden INN Bengaluru Embassy Manyata Business Park
	8.	7	Jublee Hill Resorts Pvt. Ltd.
	9.	8	MAYFAIR Hotels & Resorts Limited
	10.	9	AAPC India Hotel Mgt. Pvt. Ltd. (Accor Hotels)
	11.	10	Le Meridien New Delhi
	12.	11	Radisson Hotels (South Asia) Private Limited
	13.	12	Pride Plaza Hotel, Aerocity, New Delhi
	14.	13	Pullman New Delhi Aerocity & Novotel New Delhi Aerocity
	15.	14	The Leela Ambience Convention
	16.	15	Hyatt Regency Delhi

	17.	16	J W Marriott Bangaluru
	18.	17	Sai Chakra Hotels Pvt. Ltd.
Travel Agent / Tour Operator/DMC	19.	1	Elbon Conferences & Events Pvt. Ltd. (Minar Travels India Pvt. Ltd.)
	20.	2	Thomas Cook India Limited
	21.	3	Travoinspire Global Pvt. Ltd.
	22.	4	GIG Hospitality Pvt. Ltd.
	23.	5	ERA Tours & Travels India Pvt. Ltd.
	24.	6	Indian Railway Catering and Tourism Corporation Limited (IRCTC)
	25.	7	Palomino Hospitality Private Limited
	26.	8	A.T. Seasons & Vacations Travel Pvt. Ltd.
	27.	9	Top Travel & Tours Pvt. Ltd.
	28.	10	The Coordinators
	29.	11	Quality India Tours Private Limited
	30.	12	Vacation Experts Pvt. Ltd.
	31.	13	Worldwide Adventures India Pvt. Ltd
	32.	14	EBIX Travel & Holidays Limited
	33.	15	Trinity Tours and Travels Pvt. Ltd
	34.	16	Geanis Holidays Private Limited
	35.	17	Discover India Tours Pvt. Ltd.
	36.	18	Plan it! Meetings and Conferences by Creative Travels Pvt Ltd.
	37.	19	Spiceland Holidays & Entertainment Pvt. Ltd.

	38.	20	The Travel Planners
	39.	21	Marvel Tours Pvt. Ltd.
	40.	22	Cholan Tours Pvt. Ltd.
	41.	23	STIC Travel Pvt. Ltd.
	42.	24	Travel Pack Marketing and Leisure Servies India Ltd.
	43.	25	Mystical Journeys India Pvt. Ltd.
	44.	26	Carmel India Tours India Pvt. Ltd.
	45.	27	Destination Weavers India LLP
	46.	28	Tattva Journey LLP
Convention & Exhibition Center	47.	1	Hyderabad International Convention Centre
	48.	2	India Exposition Mart Ltd.
	49.	3	Hyderabad International Trade Exposition Ltd. (HITEX)
	50.	4	Kinexin Convention Management Pvt. Ltd
	51.	5	Grand Hyatt Kochi Bolgatty (Lulu Bolagatty International Convention Centre)
	52.	6	Bangalore International Exhibition Centre
	53.	7	Mahatma Mandir Convention & Exhibition Centre
	54.	8	Jaipur Exhibition & Convention Centre
	55.	9	Cidco Exhibition & Convention Centre
	56.	10	Brilliant Hotel & Infrastructure Pvt. Ltd.
	57.	11	JIO World Convention Centre
	58.	12	West Bengal Housing Infrastructure Development Corporation Limited (Biswa Bangla Convention Centre)

Professional Congress / Conventions Organizers (PCOS)	59.	1	Alpcord Network Travel & Conferences Management Company
	60.	2	Marundeshwara Enterprises
	61.	3	Fusion Corporate Solutions Pvt. Ltd.
	62.	4	Concept Conferences Pvt. Ltd.
	63.	5	Chime Tours Pvt. Ltd.
	64.	6	Vama Events Pvt. Ltd.
	65.	7	MM Activ Sci-Tech Communications Private Limited
	66.	8	Meetings & More
	67.	9	MCI Gets India Pvt. Ltd.
	68.	10	Attitude Events Pvt. Ltd.
	69.	11	Executive Events
	70.	12	Elisyan India Private Limited
	71.	13	Qeni Private Limited
	72.	14	ICS Global (A unit of Instant Travel Solutions)
Professional Exhibition Organizers	73.	1	Axis Communications
	74.	2	Falcon Exhibition Pvt. Ltd.

Allied Members

Segment	S.No.	Segment Wise No.	Members
Trade Journals Media	1.	1	Exhibition Showcase (Seagem Media Systems)
	2.	2	DTORR

Professional Associations	3.	1	Federation Of Hotel & Restaurant Association of India
	4.	2	Indian Association of Tour Operators
	5.	3	Export Promotion Council for Handicrafts (EPCH)
	6.	4	Hyderabad Convention Visitors Bureau
	7.	5	Association of Domestic Tour Operators of India
	8.	6.	Indian Chamber of Commerce
Event Managers / Management Companies	9.	1	Inter Event Management Services Pvt. Ltd.
	10.	2	Rise Advertising Private Limited
	11.	3	Stay N Explore Pvt. Ltd.
	12.	5	Namdhari Event N Promotions (P) Ltd.
	13.	4	B 2 B Hospitality Pvt. Ltd
	14.	5	Eternal Journeys Pvt. Ltd.
	15.	6	GHA Global Healthcare Academy Pvt. Ltd.
	16.	7	DND Events Pvt. Ltd.
	17.	8	Varsham Events & Entertainment Pvt. Ltd.
	18.	9	AVNI MICE Solutions Pvt. Ltd.
	19.	10	TL Corporate Services Pvt. Ltd.
Ancillary Services	20.	1	Paras Art Studio
	21.	2	Grover Audio Visual Services
	22.	3	Medivision Info Media Pvt. Ltd.
	23.	4	Pavilions and Interiors (I) Pvt. Ltd.

Exhibition Freight Forwarders & On-Site Handling Agents	24.	1	R.E. Rogers India Pvt. Ltd.
Surface Transport	25.		ORIX Auto Infrastructure Services Ltd.

Observer Members

SL.NO.	MEMBERS
1.	Rudraksh International Cooperation & Convention Centre.

Associate Member

SL.NO.	MEMBERS
1	Maharaja Heritage Resorts Ltd.

Life Time Members

S.No.	Name of State Tourism
1.	Maharashtra Tourism Development Corporation
2.	Telangana State Tourism Development Corporation
3.	West Bengal Tourism Development Corporation
4.	MP Tourism Development Corporation
5.	Karnataka State Tourism Development Corporation
6.	Tamil Nadu Tourism Development Corporation
7.	Odisha Tourism Development Corporation
8.	Tourism Corporation of Gujarat Ltd.
9.	Kerala Tourism Development Corporation

M.P. State Chapter Members

S.No.	State Chapter Members	Segment (Category)
1.	Comfort Journey	Travel Agent (Active)
2.	Fusion Events Limited	Event Manager (Allied)
3.	Taj Lake Front, Bhopal	Hotel (Active)

New Members – As on Date

The Bureau enrolled the following new members, since the XXXVI AGM 2023 for the financial Year – 2023-24

Following new membership applications have been approved for membership for the financial year 2023-24:

Sl. No.	Organization	Members Number
1.	Hyatt Regency Delhi	ICPB/Active/2023/01/331
2.	Varsham Events & Entertainments Pvt. Ltd.	ICPB/Allied/2023/02/332
3.	DND Events	ICPB/Allied/2023/03/333
4.	STIC Travels Pvt. Ltd.	ICPB/Active/2023/04/334
5.	Travel Pack Marketing & Leisure Services India Ltd.	ICPB/Active/2023/05/335
6.	JW Marriott Bengaluru Prestige Colfshire Resort & Spa	ICPB/Active/2023/06/336
7.	Eternal Journeys Pvt. Ltd.	ICPB/Allied/2023/07/337
8.	Avni MICE Solutions Pvt. Ltd.	ICPB/Allied/2023/08/338
9.	West Bengal Housing Infrastructure Development Corporation Ltd.	ICPB/Active/2023/09/339
10.	ADTOI	ICPB/Allied/2023/10/340
11.	Mystical Journeys India Pvt. Ltd.	ICPB/Active/2023/11/341
12.	Sai Chakra Hotels Pvt. Ltd.	ICPB/Active/2023/12/342
13.	Orix Auto Infrastructure Services Ltd.	ICPB/Allied/2023/13/343
14.	TLC Corporate Services Pvt. Ltd.	ICPB/Allied/2023/14/344
15.	Carmel India Tours Pvt. Ltd.	ICPB/Active/2023/15/345

As approved by the Governing Board, membership renewed of following ICPB members with waiver of admission fee:

Sl. No.	Organization	Category
16.	Vacation Experts Pvt. Ltd.	Active
17.	Marvel Tours Pvt. Ltd.	Active

	18.	Cidco Convention & Exhibition Centre	Active	
	19.	Cholan Tours Pvt. Ltd.	Active	
	20.	BRILLIANT Convention & Exhibition Centre	Active	
	21.	MICE n More	Allied	
		Total		

The requests received from ICPB members to change / upgrade their membership received from the following organizations, were approved by the Governing Board.

1. **Chime Tours:** Requested to change their membership segment from Tour Operator to PCO. The same was approved unanimously, considering all the documents submitted by the agency are found in order by the secretariat. Chime Tours to be informed accordingly.
2. **Destination Weavers India LLP:** Requested to upgrade their membership category from Allied to Active. Since they have already applied for MoT's approval under Tour Operator category, it was agreed unanimously to provisionally upgrade their membership category to Active category under DMC segment, as requested by them. On receipt of MoT's approval, their membership would be approved from provisional to regular. Destination Weavers India LLP is to be informed accordingly.
3. **Era Tours & Travels India Pvt. Ltd.:** Requested to change their membership category from Active to Allied with option open to upgrade back to Active Category when the scenario improves for the company. Era Tours & Travels India Pvt. Ltd. has stated that their primary source market China is facing challenges & they are not able to utilize their resources to the full potential.

Budget Statement – 2023-24 & 2024-25

Statement showing the Budgeted Expenditure / Revenue and Actual Expenditure / Revenue for the F.Y. 2022-2023 and Budgeted Expenditure / Revenue and Actual Expenditure / Revenue as on 30 September 2023 and Proposed Budgeted Expenditure / Revenue F.Y. for the F.Y.2024-25:

S. No.	Head/Item	Approved Budgeted Expenditure for 2022-23	Actual Expenditure FY 2022-23(As on 31st Mar, 2023)	Approved Budgeted Expenditure for 2023-24	Actual Expenditure FY 2023-24 (As on 30th September, 2023)	Proposed Budgeted Expenditure for 2024-25
A.	Expenditure					
1	Staff Salaries/PPF	35,00,000.00	34,46,185.00	40,00,000.00	17,06,100.00	45,00,000.00
2	Conveyance & Travelling Expenses	1,00,000.00	49,771.00	50,000.00	49,462.00	1,00,000.00
3	Staff Insurance /Welfare/Stipend	2,00,000.00	7,202.00	1,00,000.00	4,881.00	2,00,000.00
4	Training / Seminars / Road Shows-Domestic & International	2,00,000.00	-	2,00,000.00	-	2,00,000.00
5	Rent / Electricity /Water Charges	3,50,000.00	3,49,368.18	3,50,000.00	1,74,061.00	3,50,000.00
6	Website Maintenance	40,000.00	58,739.29	40,000.00	14,387.47	50,000.00
7	Office Printing & Stationery + Advertisement (Recruitment Expenses)	50,000.00	20,231.00	25,000.00	2,792.00	50,000.00
8	Promotion - Brochure & Flyers, Art and soul design charges	1,50,000.00	60,000.00	2,00,000.00	84,000.00	2,50,000.00
9	Publicity -social media, MICE Planner, Newsletter	4,00,000.00	60,000.00	2,00,000.00	-	4,00,000.00
10	Postage, Telephone, Fax & Internet, Zoom Renewal	45,000.00	43,517.00	50,000.00	20,069.00	50,000.00
11	Diwali Expenses & Bonus	50,000.00	12,850.00	50,000.00	-	50,000.00
12	Membership Dom. / Intl. Associations/Trademark *	1,50,000.00	1,10,000.00	1,50,000.00	1,00,000.00	1,50,000.00

13	International /Domestic Tradeshow, Virtual Trade Show (IMEX-Frankfurt, LV, etc.)	5,00,000.00	46,706.00	5,00,000.00	3,58,516.00	6,00,000.00
14	Repairs & Maintenance / Office Expenses	20,000.00	36,640.80	20,000.00	15,000.00	25,000.00
15	Audit Fee expense	40,000.00	40,000.00	40,000.00	-	40,000.00
16	Professional Charges - Accountant & Misc charges.	60,000.00	15,000.00	20,000.00	5,000.00	50,000.00
17	Bank Charges	5,000.00	327.04	5,000.00	205.00	5,000.00
18	Business Promotion and Meeting charges	3,00,000.00	1,33,715.00	2,00,000.00	51,764.00	2,00,000.00
19	State Chapter Expenses	2,00,000.00	-	1,00,000.00	73,548.00	2,00,000.00
20	Bad Debts W/off	-	-	-	-	
21	Miscellaneous (incl. depreciation)	2,50,000.00	42,235.70	1,00,000.00	-	1,00,000.00
	Total (A)	66,10,000.00	45,32,488.01	64,00,000.00	26,59,785.47	75,70,000.00
S. No.	Head/Item	Approved Budgeted Revenue FY 2022-23	Actual Revenue FY 2022-23 (As on 31st Mar,2023)	Approved Budgeted Revenue F.Y. 2023-24	Actual Revenue FY 2023-24 (As on 30th September,2023)	Proposed Budgeted Revenue FY 2024-25
B.	Revenue					
1	Subscription Income	30,00,000.00	24,25,000.00	35,00,000.00	20,95,000.00	40,00,000.00
2	Events Exhibitions Conventions Assistance	-	48,500.00	-	-	
3	Life Time Member	25,00,000.00	-	15,00,000.00	-	15,00,000.00
4	Interest Income	3,00,000.00	3,06,578.14	2,50,000.00	14,818.00	2,00,000.00

5	Website Advertising / MICE Planner/ Newsletter Advertising	4,00,000.00	-	1,00,000.00	-	4,00,000.00
6	Chapter Member Revenue	1,00,000.00	-	1,00,000.00	-	1,00,000.00
7	CIC Sponsorship	10,00,000.00	-	10,00,000.00	-	15,00,000.00
8	Domestic/International Road Show & Events	8,00,000.00	-	5,00,000.00	-	5,00,000.00
	Total (B)	81,00,000.00	27,80,078.14	69,50,000.00	21,09,818.00	82,00,000.00
	EBITA	14,90,000.00	(17,52,409.87)	5,50,000.00	(5,49,967.47)	6,30,000.00

Members of ICPB Governing Board: 2022-23

Mr. Rakesh Kumar Verma. IAS Additional Secretary, MOT/Chairman ICPB Ministry of Tourism, Government of India Transport Bhawan 1, Sansad Marg, New Delhi-110001 as.tourism@gov.in		
Mr. Amaresh Tiwari Vice Chairman Managing Director (A T Seasons & Vacations Travel Pt. Ltd.) C-24/A 2nd Floor, Acharya Niketan Main Road, Mayur Vihar Phase-I, New Delhi – 110091 M-9811412517 amaresh@seasonsandvacations.com	Mr. Girish Kwatra Hon. Secretary CEO (Meetings &more) Indo Asia House, Plot No. 56 Sector 44 Gurgaon, Haryana M- 9810177965 girish@meetingsnmore.com <u>Till 15th September 2023</u>	Mr. Madan Kak Hon. Treasurer COO Minar Travels Pt. Ltd. 29, Regal Building, Parliament Street, Connaught Place New Delhi-110001 011-43368700/99/43368733 M-9810081310 madankak@minartravels.com
Mr. Saurabh Bhargava Member Governing Board Segment – Hotel AVP National Sales Taj Hotels, Resorts & Palaces (The Indian Hotels Company Limited) New Delhi M- 9811102225 saurabh.bhargava@ihcltata.com	Mr. Mohd. Ali Member Governing Board Segment – Hotel AAPC India Hotel Mgt. Pvt. Ltd. (Accor Hotels) Global Sales – MICE Weddings Sports M. 91 9999671156 E: mohammad.ali@accor.com	
Mr. Ajay Vinayak Member - Governing Board Segment – Tour Operator CEO (Palomino Hospitality Pvt. Ltd.) B 9A, 1st Floor, ARD Complex, Sector 13, RK Puram, New Delhi - 110066 Office: +91 11 2467 3384 Cell: +91 9811415135 ajay.vinayak@palominohospitality.com	Mr. Riyaz U.C. Member - Governing Board Segment – Tour Operator Managing Director (Spiceland Holidays & Entertainment Pvt. Ltd.) Sanjay Plaza, Rajaji Road Cochin-682035 M- 9447238485 riyaz@spicelandholidays.com	
Mr. Sudeep Sarcar Member - Governing Board Segment – Congress / Convention Centres CEO (India Exposition Mart Ltd) 23, Gautam Budh Nagar, Greater Noida - 24, 25, 27 28 & 29 Knowledge Park II 201308, Uttar Pradesh M- 9871387221 ceo@indiaexpocentre.com	Mr. Ubaid Ahmad Member Governing Board Segment – Congress / Convention Centres Senior Director & Head Marketing (Bangalore International Exhibition Centre) Bangalore M: 9945301506 ubaid@biec.in	
Ms. Lalitha Rai Member - Governing Board Professional Congress / Convention Organisers Partner (Marundeshwara Enterprises)	Mr. Chander Mansharamani Member Governing Board Professional Congress / Convention Organisers Managing Director (Alpcord Network Event & Conferences Management)	

A-2, Shanthi, Apartments No.-18 TTK, 1 st Cross Street, Alwarpet Chennai- 600018 M- 9841021457 info@marundeshwara.com	Company Pvt. Ltd.) M- 9811059036 mchander@alpcord.net
Mr. Nimit Soni Member Governing Board Category – Allied Head- Business Development (Paras Art Studio) A 25/7, Middle Circle, Connaught Place New Delhi- 110001 M- 9873882196 nmit.soni@parasartstudio.com	Mr. Raghav Khosla Member Governing Board Category – Allied Exhibition Showcase New Delhi M- 9811806260 E- raghav@exhibitionsshowcase.com
Mr. Amit Saroj Governing Board member - Co-opted Director (Attitude Events Pvt. Ltd.) 335/352 Third Floor, Tower B2 Spazel IT Park Sector-49 Sohna Road, Gurgaon-122002 M- 9810157675 amitsaroj@indiattitude.com	Mr. Naveen Kundu Governing Board member - Co-opted Managing Director EBIX Travel & Holidays Limited Email- naveen.kundu@ebix.com Mobile- 9811080556
Mr. Ashish Jagota Governing Board member - Co-opted Executive Director Concept Conferences Pvt. Ltd. ashishjagota@concepttc.com Mobile – 9899889003	

Minutes of the XXXV Annual General Meeting of ICPB**India Convention Promotion Bureau**

Minutes of XXXV Annual General Meeting of India Convention Promotion Bureau held at 1500 hrs. on Friday, the 28th October 2022 in Kautilya Hall, at Hotel Samrat, New Delhi.

Mr. Amaresh Tiwari, Vice Chairman ICPB chaired the meeting in absence of Mr. Rakesh Kumar Verma, AS (T) & Chairman ICPB. The meeting was attended by the following:

ICPB Members			
S.No.	Name	Position	Organization
1.	Mr. Girish Kwatra	Hony. Secretary	Meetings & More
2.	Mr. Madan Kak	Hony. Treasurer	Elbon Conferences (Minar Travels India Pvt. Ltd.)
3.	Mr. Ubaid Ahmad	Member	Bangalore International Exhibition Centre
4.	Mr. Chander Mansharamani	--Do--	Alpcord Network Travel & Conferences Management Company
5.	Mr. Ajay Vinayak	--Do--	Palomino Hospitality Pvt. Ltd.
6.	Mr. Neeraj Dhawan	--Do--	Falcon Exhibitions Pvt. Ltd.
7.	Ms. Rashmi Kamboj	--Do--	Grand Hyatt Kochi Bolgatty
8.	Mr. Sudeep Sarcar	--Do--	India Exposition Mart Ltd.
9.	Mr. C. N. Mather	--Do--	Top Travel & Tours Pvt. Ltd.
10.	Mr. Ashish Jagota	--Do--	Concept Conferences Pvt. Ltd.
11.	Wg Cdr. J. S. Nayal	--Do--	Era Tours & Travels India Pvt. Ltd.
12.	Ms. Rashi Khanna	--Do--	Hilton & Hilton Grand Inn Bangalore
13.	Mr. Vikram Majumdar	--Do--	Trinity Tours and Travels Pvt. Ltd.
14.	Mr. Riyaz UC	--Do--	Spiceland Holidays & Entertainment Pvt. Ltd.
15.	Mr. Prasanta Kumar Swain	--Do--	Swosti Premium Limited
16.	Mr. Abhishek	--Do--	Welcome Heritage

17.	Mr. Ashwini	--Do--	--Do--
18.	Mr. Rohit Chopra	--Do--	AAPC India Hotel Mgt. Pvt. Ltd. (Accor Hotels)
19.	Mr. Rajendra Prasad	--Do--	B2B Hospitality Pvt. Ltd.
20.	Mr. Raghav Khosla	--Do--	Exhibition Showcase
21.	Mr. Hitesh Khandelwal	--Do--	Stay & Explore Pvt. Ltd.
22.	Mr. Rahul	--Do--	GIG Hospitality Pvt. Ltd.
23.	Mr. Dharmendra Kumar	--Do--	Geanis Holidays Pvt. Ltd.
24.	Ms. Prerana Sharma +1	--Do--	Travoinspire Global Pvt. Ltd.
25.	Ms. Madhu Dubey	Executive Director	India Convention Promotion Bureau
26.	Ms. Kumud Sharma	Deputy Manager	--Do--
Other attendees			
S.No.	Name	Position	Organization
1.	Mr. Aashish Gupta	Returning Officer	Consulting CEO, FAITH
2.	Mr. Amit Chopra	Bureau's Auditor	Gopal Chopra Associates
3.	Ms. Gagneet Kaur	Media Agency	ET Travel World
4.	Ms. Sonika Bohra	--Do--	Travel Trade Journal
5.	Mr. Dharam Dutt	--Do--	Exhibition Showcase
6.	Ms. Pallavi	--Do--	BOTT
7.	Ms. Vartik Sethi +1	--Do--	Travel Trade Journal

As the quorum was not complete at 1500 hrs. The meeting was adjourned and reconvened at 1530 hrs.

At the outset, Ms. Madhu Dubey, Executive Director welcomed Mr. Amaresh Tiwari, Vice Chairman ICPB, Mr. Girish Kwatra, Hon. Secretary – ICPB and Mr. Madan Kak– Hon. Treasurer and all the members present.

Mr. Amaresh Tiwari, VC – ICPB welcomed the members present and delivered his opening remarks focusing on reboot of MICE Industry post COVID19.

He urged all MICE stakeholders - the MICE buyers, the event partners and destinations, to be flexible to reinvent and transform and take every opportunity, adopting new trends / protocols for a successful future.

Further, he emphasized that MICE have leap frogged in its development from digital to physical events—and is now fully prepared to bear the brunt of new demands—from anticipating sudden events, last-minute bookings, rapid change in laws, and overnight crisis resolutions, to creating bubbles of health and security standards not seen on this scale anywhere.

He also mentioned the role of ICPB as a nodal body, regularly interacting with the Ministry of Tourism, Govt. of India on formulation of policies and participation of events like Dubai Expo, G-20 etc.

ICPB Secretariat has restarted receiving queries from international meeting planners regarding possible venues in India for their coming events.

These are all indications that ICPB needs to be strengthened in terms of membership and financial resources for carrying forward the mission of placing India amongst the top 10 global MICE destinations.

The Agenda Items discussed during the meeting were as under:

Item 1: Secretary's report: Mr. Girish Kwatra presented the XXXV AGM report of ICPB for the Year 2021-22: Mr. Girish Kwatra, Hon. Secretary ICPB welcomed the members to the XXXV Annual General meeting of ICPB. He presented the report of the Bureau for the year 2021-22 highlighting the achievements and important activities undertaken during the period under review.

Highlighting ICPB's membership base of 94, he informed of the efforts are being initiated to increase membership. It was informed that 20 new members have joined ICPB from different segments since the last AGM. Further, to increase ICPB membership base, new categories / segments of membership have been recommended by the Governing Board for adoption in this AGM.

He apprised that after almost three years, the industry is gaining momentum, with the return of in-person events as the preferred format for most meetings, it is expected that we will not only return to pre COVID-19 levels but achieve new heights.

The major activities in the report covered were ICPB's participation at 29th edition of SATTE 2022 held from 18-20 May 2022 at India Expo Mart, Greater Noida. ICPB's participated in virtual road-shows of the Ministry of Tourism Government of India - 'Incredible India Reconnect 2022'. ICPB continued to provide assistance for bids/hosting of International Conferences. ICPB logo support was extended for creating enhanced visibility in industry to the Rajasthan Domestic Travel Mart 22-24 July 2022, Jaipur, SATTE and also to Exhibition Show case for their 6th Exhibition Excellence Awards 2022.

He congratulated the ICPB Members who won the National Tourism Awards 2018-19, conferred on 27th September 2022, World Tourism Day! - namely *India Expositions Mart Limited, India Tourism Development Corporation, Minar Travels Pvt. Ltd., ITC Grand Chola, Chennai, Plan it! Meetings and Conferences by Creative Travels Pvt. Ltd.*, in their respective categories.

ICPB has proposed to MOT for organizing I-MICE in April 2023 as an event aligned with G-20 Summit for positioning India as an attractive MICE destination.

The Annual Report of ICPB for the year 2021-22 was adopted.

Item 2: To confirm minutes of the XXXIV Annual General Meeting held on 21st October 2021 at The Ashok New Delhi.

The minutes of the XXXIV Annual General Meeting were taken up for confirmation. As there were no observations, the Minutes were adopted as proposed by Mr. Chander Mansharamani and seconded by Mr. Riyaz UC.

Item 3: To receive, consider and adopt the audited accounts for the Year Ended 31st March 2022:

Mr. Madan Kak, Hony. Treasurer ICPB presented the Balance Sheet for the year ended 31st March 2022. He informed the members the main reasons for reduced revenue leading to losses namely drop in membership due to COVID19, reduction in membership fee by 50%.

Mr. Amit Chopra, Bureau's auditor briefed the key features of ICPB financials for 2021-22.

The House adopted the accounts as proposed by Mr. Dharmendra and seconded by Ms. Rashmi Kamboj.

Item 4: To consider and approve the budget for the Year 2022-22 And 2023-24:

Mr. Madan Kak, Hony. Treasurer ICPB presented the proposed budget for approval of the members.

The House adopted the proposed Budget of ICPB (Attached) for the year 2021-22 and 2023-24 - proposed by Mr. Dharmendra and seconded by Ms. Rashmi Kamboj.

Item 5: To appoint auditors for the Year 2022-23:

The House appreciated the services rendered by M/s. Gopal Chopra & Co. and approved their continuation as Auditors for 2021-22 as proposed by Mr. Chander Mansharamani and seconded by Mr. Ubaid Ahmed.

Item 6: Opening of ICPB Membership for new categories / segments and changes in existing categories / segments.

Ms. Madhu Dubey, Executive Director ICPB apprised the members regarding the recommendations of the Governing Board members for opening up of ICPB membership for new categories / segments and changes in existing categories / segments as per the following:

- **Introduction of Destination Management Company segment:** A destination management company (DMC) is a professional services company with local knowledge, expertise and resources, working in the design and implementation of events, activities, tours, transportation and program logistics.
 1. Travel Agent & Tour Operator segments to merge as DMC under Active category.
 2. Tour Operators / Travel Agents may opt for membership under Allied category with reduced fee to encourage more Travel Agents & Tour Operators to take ICPB membership.

3. Travel Agents / Tour Operators under Allied membership have the option to subsequently upgrade their membership to Active category as DMC.
4. All the benefits of Allied members will be available to the travel agents and tour operators in Allied category as per existing MoA.
5. By merging Travel Agents / Tour Operators as DMCs, 3 positions will be available on the Governing Board from DMC segment.

The General Body discussed the above points at length. The issue needs further discussions considering following observations:

1. Some Tour Operator members are not keen on DMC status or downgrading to allied category from Active at present. (Ms. Prerana Sharma of Travainspire Global Pvt. Ltd.)
 2. The criteria for approving membership under DMC category need to be defined and circulated. (Mr. Chander Mansharamani)
 3. Clarity is needed to distinguish PCO from DMC as globally recognized. (Mr. Chander Mansharamani)
- **Lifetime membership to be open for venues also:**
 1. At present, Lifetime membership is applicable only for State Governments for an amount of Rs. 5.00 lacs to be increased to Rs. 10.00 lacs for new state memberships. It is also proposed that Venues & MICE hotels may also be included in Lifetime membership category for an amount of Rs. 10.00 lacs. + GST.
 2. At present the MoA provides for 2 positions on the Governing Board from the venue segment. It is proposed to enhance representation of venues as core stakeholders with large infrastructural investment from 2 to 3 positions.

The General Body discussed the above points at length. The issue needs further discussions with the following observations:

1. Some members felt the amount of Rs. 10.00 as one-time membership fee is too high. (Mr. Sudeep Sarcar)
 2. It was discussed that life time membership should be capped with a time frame from 10-15 years. (Mr. Chander Mansharamani)
 3. More meaningful benefits need to be structured for attracting venues / hotels for one time membership. (Mr. Chander Mansharamani)
- **Membership under multiple segments:**
 1. To accept applications for membership from an organization for more than one segment, if the organization is performing multiple functions.
 2. Individual application fee will apply to each segment of membership applied for.
 3. Membership fee for subsequent segments may be offered on a fee with a discount of 25%.
 4. Separate membership certificates will be issued for each category of membership taken with a distinct membership number on each certificate.
 5. However, members opting for multiple memberships will be eligible for only one position on the Governing Board and will be eligible to apply for only one position.

The General Body discussed the above points at length. The membership under multiple segments was approved with following observations:

1. Mr. Sudeep Sarcar observed that there no need to discount fee for additional membership in other segments.
 2. After detailed discussion, it was agreed that membership fee for additional segments does not need to be discounted.
- **Chain hotels membership / Corporate membership / individual membership.**
 1. Chain hotels to identify 5 units to be members of ICPB as corporate membership for an amount of Rs. 1,00,000/- + GST annually.
 2. Additionally, a 5-hotel cluster may be added at a fee of Rs. 50,000/- + GST annually.
 3. A membership fee of Rs. 10,000/- + GST per unit will apply in case, additional 1 to 4 properties are added as members from the Chain hotels.
 4. Hotels will have the option to take individual membership as presently followed, if opted by the hotel member @ Rs. 35000/- + GST annually.

After detailed discussions, the house adopted the above provisions.

- **Supplier's Club category:**
 1. It is recommended to include 'Suppliers Club', as new category of membership with an annual membership fee of Rs. 7,000/- + Rs. 3500 (admission fee) + GST.
 2. Suggested Supplier's Club category would include service providers like photographers, manpower supply agencies, horticulturists, kit bag manufactures, gift / mementos suppliers, emcee, florists, entertainment agencies etc.
 3. More sub categories under Supplier's Club membership may be added subsequently.
 4. However, all catering agencies, audio visual agencies, fabricators, event management agencies will be considered under allied category of membership as presently followed.
 5. The existing segments under allied category to be retained.
 6. The membership category under 'Supplier's Club' membership may be allowed to use ICPB logo in their promotion collaterals and should have ICPB promotional platforms for display their agencies as ICPB member.
 7. ICPB's existing members will need to verify the credentials of the Supplier's Club member's applications received and also recommend vendors of repute in the different states.
 8. Members under Supplier's Club will have no voting rights.

It was agreed unanimously to include new category of membership namely '*Supplier's Club*' category with the inclusion of above criteria, features, fee etc.

- **Student / Academia category:**
 1. ICPB is committed to the professional growth of the MICE industry by providing new entrants to the industry with hands on experience & training required for providing employable manpower pool to the industry.
 2. This category of membership to include students from Travel & Tourism Institutes to experience the MICE industry with a nominal fee of Rs. 2000/- (annually) + Rs. 500/- admission fee (one time) + GST. This would benefit students by providing exposure to the industry even before joining the industry.

3. For faculty membership fee of Rs. 5000/- (annually)+Rs. 500/- admission fee (one time) + GST to apply.
4. Students of hospitality courses from Tourism Institutes, affiliated with Government / State Government etc., carrying supporting documents such as ID card of the institute will be eligible to apply for the **Student / Academia Category** membership.
5. ICPB membership will provide students exposure to the industry, serve as a practical learning ground, and may even provide employment opportunities with the industry stakeholders.
6. Members under Student / academia segment will have no voting rights.

It was agreed unanimously to include new category of membership namely ‘Student / Academia’ category with the inclusion of above criteria / fee etc.

Other Issue:

Further, it was agreed unanimously, to convene urgent Governing Board meeting in virtual / hybrid mode, a 3 day’s meeting notice may suffice. The requirement of seven days notice as per present provision under the point 15(i) of the MoA, will continue to apply for routine / regular Governing Board Meetings.

Item 7: Elections to the Governing Board of ICPB for the term - 2022-2024.

Ms. Madhu Dubey, Executive Director ICPB invited Mr. Aashish Gupta, Returning Officer ICPB to the dais to conclude the elections process.

Mr. Aashish Gupta briefed the members step-wise procedure undertaken for ICPB elections and announced the election’s result as follows:

<u>Positions</u>	No. of Electoral Posts	Name / Organizations of nominations	Remarks
<i>Office Bearers</i>			
Vice Chairman	1	Mr. Amaresh Tiwari, AT Seasons & Vacations Travel Pvt. Ltd.	Unopposed
Hon. Secretary	1	Mr. Girish Kwatra, Meetings & More	Unopposed
Hon. Treasurer	1	Mr. Madan Kak, Elbon Conferences & Events Pvt. Ltd. (Minar Travels India Pvt. Ltd.)	Unopposed
<u>Active Category – Segment</u>			
Hotel	2	1. Ms. Saurabh Bhargava,	Unopposed

			Taj Hotels Resorts and Palaces 2. Mr. Mohd. Ali, AAPC India Hotel Mgt. Pvt. Ltd. (Accor Hotels)	
	Tour Operator	2	1. Mr. Ajay Vinayak, Palomino Hospitality Pvt. Ltd. 2. Mr. Riyaz UC, Spiceland Holidays & Entertainments Pvt. Ltd.	Unopposed
	Congress / Convention Centers	2	1. Mr. Sudeep Sarcar, India Expo Mart Ltd. 2. Mr. Ubaid Ahmad, Bangalore International Exhibition Centre	Unopposed
	Professional Congress / Convention Organizers	2	1. Mr. Chander Mansharamani, Alpcord Network Travels & Conferences Management company 2. Ms. Lalitha Kantham Rai, Marundeshwara Enterprises	Unopposed
<i>Allied Category – Segment</i>				
		2	1. Mr. Raghav Khosla, Exhibition Showcase Media	Unopposed

Mr. Amaresh Tiwari, Vice Chairman ICPB and Mr. Girish Kwatra Hon. Secretary ICPB presented a memento and a gift as a token of appreciation to Mr. Aashish Gupta, CEO FAITH for his valuable contribution as the Returning Officer of ICPB to conduct ICPB Elections for 2022-24.

Vote of thanks was delivered by Mr. Madan Kak, Hon. Treasurer ICPB.

Meeting adjourned with a vote of thanks to the Chair.

Auditor's Report

Gopal Chopra & Associates

Chartered Accountants

www.gca-associates.com

AUDITOR'S REPORT

To,
The Members,
India Convention Promotion Bureau

We have audited the attached Balance Sheet of **India Convention Promotion Bureau** as at 31st March 2023 and Income & Expenditure Account for the year ended 31st March 2023. Our responsibility is to express an opinion on these financial statements based on our audit.

We have conducted our audit in accordance with auditing standards generally accepted in India. These standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

Further to our comments, we report that: -

- a) We have obtained all the information and explanations, which to the best of our knowledge and belief were necessary for the purpose of our audit;
- b) The balance sheet referred to in this report are in agreement with the books of account;
- c) In our opinion and to the best of our information and according to the explanations given to us, the statements give a true and fair view;
 - i) In the case of Balance Sheet of the state of affairs as at 31st March 2023 and
 - ii) In the case of Income & Expenditure Account of Excess of Expenditure over Income for the year ended 31st March 2023.

Place: NEW DELHI

Dated: 06 OCT 2023

UDIN: 23087428BHACZS3826



FOR AND ON BEHALF OF
M/S GOPAL CHOPRA & ASSOCIATES
CHARTERED ACCOUNTANTS
FRN-010578N

Amit Chopra
AMIT CHOPRA
(PARTNER)
M. NO. 087428

INDIA CONVENTION PROMOTION BUREAU NEW DELHI
(REGISTERED UNDER SOCIETIES REGISTRATION ACT, 1860)

BALANCE SHEET AS AT 31ST MARCH 2023

31ST MARCH, 2022 (in ₹)	LIABILITIES	Schedule No.	31ST MARCH, 2023 (in ₹)	31ST MARCH, 2022 (in ₹)	A S S E T S	Schedule No.	31ST MARCH, 2023 (in ₹)
16,97,947	CAPITAL AND RESERVES CORPUS FUND Balance as per last balance sheet		16,97,947	2,76,023	FIXED ASSETS	5	2,38,684
53,73,600	GENERAL RESERVE	1	36,21,190		CURRENT ASSETS, LOANS & ADVANCES		
					(A) CURRENT ASSETS		
				1,30,405	Receivables	6	1,36,705
				1,16,723	Other Assets	7	3,07,429
				3,745	CASH & BANK BALANCES		
				8,36,076	Cash in hand		1,877
				58,15,415	Central Bank of India Term Deposit (including Accrued Interest)		9,45,070
							38,31,617
2,78,558	CURRENT LIABILITIES & PROVISIONS		1,83,336		(B) LOANS AND ADVANCES		
22,500	Expenses Payable	2	1,20,000	17,500	Security Deposit		17,500
64,230	Advance from Member	3	63,035	51,767	GST Credit		50,748
	Other Liabilities	4		25,000	TDS Credit (GST)		
				1,64,181	Tax Deducted at Source		1,55,878
74,36,835	TOTAL (₹)		56,85,508	74,36,835	TOTAL (₹)		56,85,508


(VICE CHAIRMAN)


(HONY. TREASURER)

AUDITOR'S REPORT
Signed in terms of our report of even date
FOR GOPAL CHOPRA & ASSOCIATES
CHARTERED ACCOUNTANTS



Amit Chopra
M.No. 087428
Partner

PLACE : NEW DELHI

DATE: 05 OCT 2023 UDIN :- 23087428BHACZ33826

INDIA CONVENTION PROMOTION BUREAU NEW DELHI
(REGISTERED UNDER SOCIETIES REGISTRATION ACT, 1960)

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDING 31ST MARCH 2023

2021-22 Amount (In ₹)	EXPENDITURE	2022-23 Amount (In ₹)	2021-22 Amount (In ₹)	INCOME	2022-23 Amount (In ₹)
26,23,369	Salary Expenses	34,46,185	13,55,000	Gross Receipts (Schedule No. 8)	24,73,500
39,423	Staff Welfare	20,052	3,45,654	Other Income (Schedule No. 9)	3,06,574
1,649	Conveyance Expenses	1,829	20,05,175	Excess of Expenditure Over Income	17,52,410
3,33,612	Rent Expenses	3,33,613			
20,937	Fees & Subscription	1,19,100			
-	Travelling Expenses	47,942			
4,901	Office Repair & Maintenance	-			
4,722	Printing & Stationery Expenses	9,581			
41,965	Postage, Fax & Telephone Expenses	34,367			
15,935	Water & Electricity Expenses	15,755			
40,000	Audit Fees	40,000			
66,500	Legal & Professional Expenses	16,650			
48,481	Depreciation	37,339			
18,823	Computer Maintenance Expenses	36,641			
10,166	Miscellaneous Expenses	5,270			
3,94,046	Meeting & Promotion Expenses	3,68,160			
41,300	Bad Debts W/off	-			
-	Excess of Income Over Expenditure	-			
37,05,829	TOTAL (₹)	45,32,484	37,05,829	TOTAL (₹)	45,32,484

[Signature]
(VICE CHAIRMAN)

[Signature]
(HONY. TREASURER)

AUDITOR'S REPORT
"Signed in terms of our report of even date"

PLACE : NEW DELHI
DATED : 06 OCT 2023
UDIN : 23087428BHACZS3826

FOR GOPAL CHOPRA & ASSOCIATES
CHARTERED ACCOUNTANTS
Amit Chopra
M.No. 087428
(Partner)

Gopal Chopra & Associates
FRN : 010578N
NEW DELHI
Chartered Accountants

INDIA CONVENTION PROMOTION BUREAU NEW DELHI
(REGISTERED UNDER SOCIETIES REGISTRATION ACT, 1860)

Schedule-5

SCHEDULE OF FIXED ASSETS AS PER INCOME TAX ACT AS ON 31ST MARCH, 2023

S.NO.	PARTICULARS	RATE	WDV AS ON 01/04/2022	ADDITIONS OF MORE THAN 180 DAYS	ADDITIONS OF LESS THAN 180 DAYS	Deletions	TOTAL	DEPRECIATION FOR THE YEAR	WDV AS ON 31/03/2023
1	Furniture & Fixture	10%	2,36,899	-	-	-	2,36,899	23,690	2,13,209
2	Computer & Printer	40%	9,186	-	-	-	9,186	3,674	5,512
3	CRM SOFTWARE	40%	21,600	-	-	-	21,600	8,640	12,960
4	Mobile Phone	15%	2,431	-	-	-	2,431	365	2,066
5	Fax Machine	15%	819	-	-	-	819	123	696
6	Xerox Machine	15%	39	-	-	-	39	6	33
7	Water Dispensere	15%	1,181	-	-	-	1,181	177	1,004
8	Microwave Woven	15%	2,441	-	-	-	2,441	366	2,075
9	Telephone	15%	1,091	-	-	-	1,091	164	927
10	Biometric Machine	40%	336	-	-	-	336	134	202
	TOTAL		2,76,023	-	-	-	2,76,023	37,339	2,38,684

(VICE CHAIRMAN)

(HONY. TREASURER)



INDIA CONVENTION PROMOTION BUREAU NEW DELHI
(REGISTERED UNDER SOCIETIES REGISTRATION ACT,1860)

Schedule 1

General Reserve

S.No.	Particulars	31ST MARCH, 2023 Amount (In ₹)	31ST MARCH, 2022 Amount (In ₹)
1	Opening Balance	53,73,600	84,13,245
2	Add/(Less): Income/(Expenditure) During the year	(17,52,410)	(20,05,175)
3	Less : TDS W/off	-	(31,970)
4	Less : Reversal of Income of F.Y 2020-21	-	(10,02,500)
Total		36,21,190	53,73,600

Schedule 2

Expenses Payable

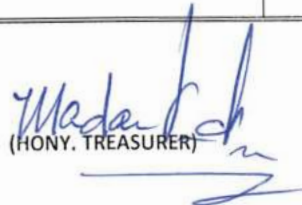
S.No.	Particulars	31ST MARCH, 2023 Amount (In ₹)	31ST MARCH, 2022 Amount (In ₹)
1	Art & Soul	5,400	20,340
2	More Media Private Limited	4,320	49,680
3	The Ashok	32,451	74,560
4	Gopal Chopra and Associates	40,000	50,000
5	Newgen Info Solutions	20,369	-
6	Aadya Graphics	-	3,560
7	Geocircle Technologies	34,796	43,362
8	Balaji IP Practice	1,000	1,000
9	UNUC Legal LLP	-	12,500
10	New Neha Arts Framers	-	666
11	Grover Audio Visual Services	900	-
12	Salary Payable	29,917	9,970
13	Blue Print Impex Company	738	-
14	Imprest OB	13,391	12,920
15	Vacation Experts Pvt. Ltd.	54	-
Total		1,83,336	2,78,558

Schedule 3

Advances From Members

S.No.	Particulars	31ST MARCH, 2023 Amount (In ₹)	31ST MARCH, 2022 Amount (In ₹)
1	Comfort Journey	-	15,000
2	Fusion Events Ltd.	-	7,500
3	DND EVENTS PRIVATE LIMITED	15,000	-
4	Leela Ambience	35,000	-
5	Vacation Experts Pvt. Ltd.	35,000	-
6	Fusion Corporate Solutions Pvt. Ltd.	35,000	-
TOTAL		1,20,000	22,500


(VICE CHAIRMAN)


(HONY. TREASURER)



INDIA CONVENTION PROMOTION BUREAU NEW DELHI
(REGISTERED UNDER SOCIETIES REGISTRATION ACT, 1860)

Schedule 4

Other Liabilities

S.No.	Particulars	31ST MARCH, 2023 Amount (In ₹)	31ST MARCH, 2022 Amount (In ₹)
1	TDS Payable	22,930	18,180
2	GST Payable	25,105	31,050
3	Greenix Venture Pvt Ltd	15,000	15,000
TOTAL		63,035	64,230

Schedule 6

Receivables

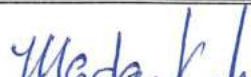
S.No.	Particulars	31ST MARCH, 2023 Amount (In ₹)	31ST MARCH, 2022 Amount (In ₹)
1	Subscription Receivable	1,28,605	1,22,305
2	Other Receivable	8,100	8,100
TOTAL		1,36,705	1,30,405

Schedule 7

Other Assets

S.No.	Particulars	31ST MARCH, 2023 Amount (In ₹)	31ST MARCH, 2022 Amount (In ₹)
1	Prepaid Expenses (14th CIC)	-	49,409
2	Prepaid Expenses (MP Chapter Exp.)	3,07,429	67,314
TOTAL		3,07,429	1,16,723


(VICE CHAIRMAN)


(HONY. TREASURER)



INDIA CONVENTION PROMOTION BUREAU NEW DELHI
(REGISTERED UNDER SOCIETIES REGISTRATION ACT,1860)

Schedule 8

Gross Receipts

S.No.	Particulars	31ST MARCH, 2023 Amount (In ₹)	31ST MARCH, 2022 Amount (In ₹)
1	Subscription Fees	23,32,500	12,60,000
2	Event Charges	48,500	-
3	Admission Fees	92,500	95,000
Total		24,73,500	13,55,000

Schedule 9

Other Income

S.No.	Particulars	31ST MARCH, 2023 Amount (In ₹)	31ST MARCH, 2022 Amount (In ₹)
1	Bank Interest	24,534	33,317
2	Interest on Term Deposits	2,75,907	2,86,317
3	Interest on Income Tax Refund	6,133	26,020
TOTAL		3,06,574	3,45,654



(VICE CHAIRMAN)



(HONY. TREASURER)



INDIA CONVENTION PROMOTION BUREAU NEW DELHI
(REGISTERED UNDER SOCIETIES REGISTRATION ACT, 1860)

**SIGNIFICANT ACCOUNTING POLICIES AND NOTES FORMING PART OF THE ACCOUNTS FOR THE YEAR
ENDING 31st MARCH, 2023**

1. SIGNIFICANT ACCOUNTING POLICIES

A. ACCOUNTING CONVENTION

The financial statements are prepared under the Historical cost convention on accrual basis.

B. FIXED ASSETS

Fixed assets include all expenditure of capital nature and are shown at Cost less depreciation. The actual cost of Capitalization includes Basic purchase price, installation cost and other incidental expenses incurred if any.

C. RECOGNATION OF INCOME/ EXPENDITURE:

The society generally follows Mercantile System of Accounting and recognizes all revenues on accrual basis except Admission Fees which is recognized on receipt basis. Further for all expenditure the company follows accrual basis of accounting.

D. DEPRICIATION:

Depreciation on Fixed assets is provided on Written Down value method at the rate and in the manner prescribed under Income tax act, 1961. During the year under review the India Convention Promotion Bureau, New Delhi had provided Depreciation of Rs. 37,339 (Previous Year Rs. 48,481) in the Books of accounts.

E. CASH AND CASH EQUIVELENTS

Cash and Cash Equivalent in the Balance Sheet comprise Cash in Hand and at Bank.

2. In opinion of the management current assets, loan and advances are approximately of the value stated, if realized in the ordinary course of Business.



3. Previous year's figure have been regrouped, reworked, rearranged and reclassified wherever necessary to make them comparable with current year figures.
4. Further balances grouped under Current assets and liabilities i.e. Sundry debtors, Sundry creditors and/or Advance from customer/ Suppliers are subject to confirmation from respective parties.

M/S INDIA CONVENTION PROMOTION BUREAU NEW DELHI AUDITOR'S REPORT



(VICE CHAIRMAN)



(HONY. TREASURER)

AS PER OUR REPORT OF EVEN DATE ATTACHED
FOR M/S GOPAL CHOPRA & ASSOCIATES
CHARTERED ACCOUNTANTS



AMIT CHOPRA
(PARTNER)
M.NO.- 087428

PLACE: NEW DELHI

DATED: 06 OCT 2023

INDIA CONVENTION PROMOTION BUREAU NEW DELHI
(REGISTERED UNDER SOCIETIES REGISTRATION ACT,1860)

Meeting & Promotion Expenses

S.No.	Particulars	31ST MARCH, 2023 Amount (In ₹)	31ST MARCH, 2022 Amount (In ₹)
1	Meeting expenses	75,005	41,125
2	Meeting Promotion	73,419	42,985
3	Social Media/E News Letter/ Retainership Expenses	1,20,000	2,31,000
4	Website Maintenance Charges	58,739	73,367
5	Intractive Meeting Expenses	8,053	5,569
6	Satte Expenses	32,944	-
TOTAL		3,68,160	3,94,046

Legal & Professional Charges

S.No.	Particulars	31ST MARCH, 2023 Amount (In ₹)	31ST MARCH, 2022 Amount (In ₹)
1	UNUC Legal LLP	-	12,500
2	Gopal Chopra And Associates	15,000	18,000
3	Trade Mark Registration Fees	-	11,000
4	ABM Financial Consultants Pvt Ltd	-	25,000
5	INFO Edge India	1,650	-
TOTAL		16,650	66,500

Subscription Receivable

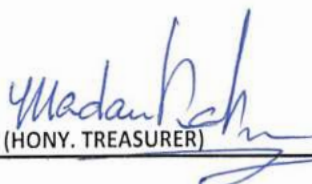
S.No.	Particulars	31ST MARCH, 2023 Amount (In ₹)	31ST MARCH, 2022 Amount (In ₹)
1	AAPC India Hotel Management Pvt Ltd	41,300	41,300
2	Hotel Express Inn	6,930	6,930
3	Wizcraft International Entertainment Pvt Ltd	12,850	12,850
4	Clark Exotica Convention Resort	5,000	5,000
5	Attitude Events Pvt. Ltd	8,750	5,250
6	Travelite (India)	41,300	41,300
7	Le Tours To India Pvt. Ltd.	8,100	8,100
8	Lallooji & Sons	1,575	1,575
9	MARUNDESHWARA ENTERPRISES	2,800	-
TOTAL		1,28,605	1,22,305

Other Receivable

S.NO.	PARTICULARS	31ST MARCH, 2023 Amount (In ₹)	31ST MARCH, 2022 Amount (In ₹)
1	Taj Hotels, Resorts & Palaces	8,100	8,100
TOTAL		8,100	8,100



(VICE CHAIRMAN)

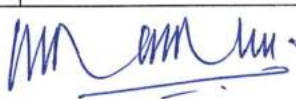


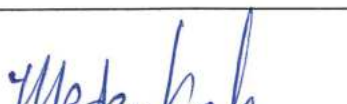
(HONY. TREASURER)

SUBSCRIPTION FEE

S. NO	NAME OF MEMBER	AMOUNT IN RS.
1	A.T. Seasons & Vacations Travel Pvt. Ltd.	35,000
2	AAPC India Hotel Mgt. Pvt. Ltd. (Accor Hotels)	35,000
3	Alpcord Network Travel & Conferences Management Company	35,000
4	Attitude Events Pvt. Ltd.	35,000
5	Axis Communications	35,000
6	B 2 B Hospitality Pvt. Ltd.	15,000
7	Bangalore International Exhibition Centre (Indian Machine Tool)	35,000
8	Chime Tours Pvt. Ltd.	35,000
9	Clarks Exotica Resort & Spa	35,000
10	Concept Conferences Pvt. Ltd.	35,000
11	Destination Weavers India LLP	15,000
12	Discover India Tours Pvt. Ltd.	35,000
13	DTORR	15,000
14	EBIX Travel & Holidays Limited	35,000
15	Elbon Conferences & Events Pvt. Ltd. (Minar Travels India Pvt. Ltd.)	35,000
16	Elisyan India Private Limited	35,000
17	ERA Tours & Travels India Pvt. Ltd.	35,000
18	Executive Events	35,000
19	Exhibition Showcase Media	15,000
20	Export Promotion Council for Handicrafts (EPCH)	15,000
21	Falcon Exhibition Pvt. Ltd.	35,000
22	Fusion Corporate Solutions Pvt. Ltd.	35,000
23	Geanis Holidays Private Limited	35,000
24	GHA Global Healthcare Academy Pvt. Ltd.	15,000
25	GIG Hospitality Pvt. Ltd.	35,000
26	Grand Hyatt Kochi Bolgatty (Lulu Bolagatty International Convention Centre)	35,000
27	Grover Audio Visual Services	15,000
28	Hilton and Hilton Garden INN Bengaluru Embassy Manyata Business Park	35,000
29	Hyderabad Convention Visitor Bureau	15,000
30	Hyderabad International Convention Centre (CYBERABAD CONVENTION)	35,000
31	Hyderabad International Trade Exposition Ltd. (HITEX)	35,000
32	ICS Global (A unit of Instant Travel Solutions)	35,000
33	India Exposition Mart Ltd.	35,000
34	Indian Association of Tour Operators	15,000
35	Indian Railway Catering and Tourism Corporation Ltd. (IRCTC)	52,500
36	Rudraksh International Cooperation & Convention Centre	15,000
37	Inter Event Management Services	15,000
38	ITC Hotels	35,000
39	Jaipur Exhibition & Convention Centre	35,000
40	Jio World Convention Centre	15,000
41	Jublee Hill Resorts Pvt. Ltd	35,000
42	Kinexin Convention Management Pvt. Ltd	35,000
43	Le Meridien New Delhi (CJ Hotels)	35,000
44	Maharaja Heritage Resorts Ltd.	15,000
45	Mahatma Mandir Convention & Exhibition Centre	35,000
46	Marundeshwara Enterprises	35,000
47	MAYFAIR Hotels & Resorts Limited	35,000
48	MCI Gets India Pvt. Ltd.	35,000
49	Medivision Info Media Pvt. Ltd.	15,000
50	Meetings & More	35,000
51	MM Activ Sci-Tech Communications Private Limited	35,000

52	Namdhari Event N Promotions (P) Ltd.	15,000
53	Palomino Hospitality Private Limited	35,000
54	Paras Art Studio	15,000
55	Pavilions and Interiors (I) Pvt.Ltd.	15,000
56	Plan it! Meetings and Conferences by Creative Travels Pvt Ltd.	35,000
57	Pride Plaza Hotel, Aerocity, New Delhi	35,000
58	Pullman New Delhi Aerocity & Novotel New Delhi Aerocity	35,000
59	Qeni Private Limited	35,000
60	Quality India Tours Private Limited	35,000
61	R.E. Rogers India Pvt. Ltd.	15,000
62	Radisson Hotels (South Asia) Private Limited	35,000
63	Rise Advertising Private Limited	15,000
64	Spiceland Holidays & Entertainment Pvt. Ltd.	35,000
65	Stay N Explore Pvt. Ltd.	15,000
66	Swosti Premium Limited	35,000
67	Taj Hotels Resorts and Palaces	35,000
68	The Coordinators	35,000
69	The Leela Ambience Convention Hotel Delhi (Aman Hospitality Pvt. Ltd.)	17,500
70	The Travel Planners	70,000
71	Thomas Cook India Limited	35,000
72	Top Travel & Tours Pvt. Ltd.	35,000
73	Travoinpire Global Pvt. Ltd.	35,000
74	Trinity Tours and Travels Pvt. Ltd	35,000
75	Vama Events Pvt. Ltd.	35,000
76	Worldwide Adventures India Pvt. Ltd	35,000
77	GENEX HOTELS PRIVATE LIMITED(Taj Falaknuma,Bhopal)	15,000
78	Comfort Journy	15,000
79	Fusion Event Ltd.	7,500
	Total	23,32,500


(VICE CHAIRMAN)


(HONY. TREASURER)



(Established in 1988)

India Convention Promotion Bureau

(Sponsored by Ministry of Tourism, Government of India)

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